

PRESS RELEASE

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Playdigious launches new publishing label and reveals a new game title

Playdigious SAS ("Playdigious" or "The Company"), a wholly-owned subsidiary of Fragbite Group AB (publ) ("Fragbite Group" or "The Group"), has announced the launch of Playdigious Originals – a new publishing business unit and label. The first game to be published under the Playdigious Originals label will be *Fretless - The Wrath of Riffson*, releasing on PC in 2024.

Playdigious is launching a new business unit and label focused on publishing independent games. The French company is specialised in adapting and porting already successful games to mobile from PC and console and then publishing them, a business which will continue under the Playdigious brand. The new publishing side of the business will be operated under its own sub-brand, Playdigious Originals, and publish new games from independent developers to PC and console.

The first game to be published under the Playdigious Originals label is *Fretless – The Wrath of Riffson*, developed by Ritual Studios. The rock music themed roleplaying game will be releasing on PC via global distribution platform Steam in 2024.

"Playdigious Originals represents another significant step in the growth of Playdigious, as their expert knowledge in publishing can now be offered to a wider range of partners. With this endeavour we widen both Playdigious' as well as the Group's reach across gaming platforms, with the first title being released on PC. It also has strategic value for Fragbite Group to have an inhouse publishing unit, allowing for more synergy as we grow," says Marcus Teilman, President and CEO, Fragbite Group.

*"This label aims to provide a platform for independent developers to showcase their creativity and commit to deliver unique and innovative gaming experiences to players worldwide. I want to thank Ritual Studios for being the first developer to sign on to Playdigious Originals, we have high hopes for *Fretless* and look forward to an exciting time ahead,"* says Xavier Liard, CEO, Playdigious.

For questions, please contact:

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Redeye AB is the Company's Certified Adviser.

About us

Fragbite Group AB (publ) is a group that operates in mobile gaming and e-sports. The Company is listed on Nasdaq First North Growth Market in Stockholm and has its registered office in Stockholm. The subsidiaries FunRock/Prey Studios, Lucky Kat, Playdigious and WAGMI are active in the global mobile gaming market, developing, publishing, distributing, adapting and marketing games for desktop, consoles and mobile devices. The subsidiary Fragbite AB is the Nordic region's leading organiser and media company in e-sports. The Group has offices in Sweden, France, the Netherlands, Gibraltar and Egypt, with a total of 80 employees all sharing the same passion for gaming.

Attachments

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