

# Apotea strengthens its Board of Directors with Johan Lundgren and Eva Nilsagård

**Apotea, Sweden's largest online pharmacy, is strengthening its Board of Directors through the election of Johan Lundgren and Eva Nilsagård as new members at the Annual General Meeting.**

Eva Nilsagård has over 30 years of experience in leading positions within finance and business development, in both large international groups and entrepreneurial companies. She has extensive experience with organizational changes and several initial public offerings (IPOs), including listings on Nasdaq's main market. She has broad expertise in financial management, change management, and publicly listed companies, and currently holds several board assignments with a focus on auditing and governance.

"It is a great honor to join Apotea's board. Apotea is an impressive Swedish success story with strong growth and a clear focus on sustainability. I look forward to contributing my experience in financial management and corporate development during the next phase of the company's journey," says Eva Nilsagård.

Johan Lundgren has worked within the H&M Group since 2008 and has held leading roles in sales, business development, and operations, both globally and locally. After a period as Chief Operating Officer at Fortnox, he returned to H&M in 2024 and is currently responsible for strategy and innovation in the role of Chief Strategy and Innovation Officer.

"Apotea has impressed me for a long time with its strong customer focus, its innovative power, and its clear social responsibility. The company is on a very exciting journey, and I look forward to contributing to its continued development together with the board and the management," says Johan Lundgren.

These recruitments reflect Apotea's continued focus on long-term growth, innovation, and strong corporate governance.

"We are very pleased to welcome Eva and Johan to Apotea's board. They bring important experience and strengthen the board ahead of Apotea's continued growth," says Cecilia Qvist, Chair of the Board at Apotea.

"Eva and Johan complement the business very well with their expertise in finance, strategy, and business development. We look forward to working together going forward," says Pär Svärdson, CEO of Apotea.



**For further information, please contact:**

Stefan Eriksson, deputy CEO & Investor Relations

E-mail: [ir@apotea.se](mailto:ir@apotea.se)

**About Apotea**

Apotea is Sweden's leading online pharmacy with the ambition to become the pharmacy of tomorrow by continuously simplifying and enhancing the customer experience. With the widest assortment on the market, low prices and fast deliveries, Apotea facilitates everyday life for over three million active customers. In E-barometern's 2025 customer survey, Apotea was ranked as the customers' favourite e-commerce store for the eighth consecutive year. Since 2022, the group also operates in Norway through its Norwegian subsidiary Apotera.

**Image Attachments**

[Portait Johan Eva](#)