Press Release GoNorth®

18 March 2025 18:10:00 CET

Bondholders' approval is obtained in the written procedures under Go North's outstanding bonds

Go North Group AB (publ) (the "Company" or "Go North") announced on 25 February 2025 that CSC (Sweden) AB (the "Agent") had been instructed to initiate separate written procedures (the Written Procedures") to seek approval to establish ad hoc committees for each of the Company' s outstanding bonds; (i) the senior secured fixed rate bonds with ISIN NO0012829847 (SEK Tranche) and NO0012829854 (USD Tranche) (the "Old Senior Bonds"), (ii) the senior secured floating rate bonds with ISIN NO0013165845 (Cash Tranche) and NO0013165852 (Set-off Tranche) (the "Super Senior Bonds") and (iii) the senior secured fixed rate bonds with ISIN NO0013148411 (the "Back Stop Fee Notes" and jointly the "Bonds").

The expiry date for the Written Procedures was 15:00 CET on 18 March 2025. A sufficient number of votes were obtained in order to form quorums and requisite majorities of the bondholders voted in favour of the requests in the Written Procedures. The bondholders have therefore approved the establishment of ad hoc committees under each of the Bonds.

For questions to the Agent regarding the administration of the Written Procedures, please contact the Agent at trustee@intertrustgroup.com or +46 70 833 52 90.

For further information, please contact the Company:

Ryan Looysen, CEO E-mail: **ryan.looysen@gonorth.co**

Sara Anthony, CFO E-mail: **sara.anthony@gonorth.co**

About Go North:

Go North Group AB was founded as an Amazon aggregator, acquiring a portfolio of brands which primarily sold products on Amazon in the USA. Based in Sweden, Go North is now focused on bringing consumers simple, yet impactful, solutions to everyday problems.

For more information, please contact:

Ryan Looysen, CEO E-mail: **ryan.looysen@gonorth.co**

Sara Anthony, CFO E-mail: sara.anthony@gonorth.co Attachments Bondholders' approval is obtained in the written procedures under Go North's outstanding bonds