



21 October 2024 07:00:00 CEST

## Better Collective – Share buyback program

On 24 June 2024 Better Collective initiated a share buyback program for up to 20 mEUR, to be executed during the period from 24 June 2024 to 5 September 2024. On the 5th of September, the program was extended until and including 27 November 2024.

Regulatory release 52/2024

The following transactions have so far been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
14 October	7,740	216.3600	1,674,635	Nasdaq Stockholm
15 October	13,416	217.0800	2,912,386	Nasdaq Stockholm
16 October	4,380	220.0100	963,660	Nasdaq Stockholm
17 October	6,904	221.9400	1,532,301	Nasdaq Stockholm
18 October	9,540	222.840	2,125,910	Nasdaq Stockholm

Accumulated under the program following above purchases:	830,898		190,536,984	
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The above transactions have been conducted by Nordea on behalf of the Company. Following the above purchases, Better Collective holds 830,898 treasury shares corresponding to approximately 1.3% of the outstanding share capital of the company. The total share capital of the company amounts to nominally EUR 630,766.27 made up of 63,076,627 shares of EUR 0.01 each. Purchases for an amount of up to approximately EUR 3,238,000 remain to be executed under the program.

## About Better Collective

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Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; **HLTV**, **FUTBIN**, **Betarades**, **Soccernews**, **Tipsbladet**, **SvenskaFans**, **Action Network**, **Playmaker HQ**, **VegasInsider**, **Bolavip** and **Redgol**. The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com).

## Contact

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### Investor Relations

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## Attachments

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## [Better Collective – Share buyback program](#)