

Watch CEO Gavin O'Dowd give his perspective on Haypp Group's current position and future outlook

Haypp Group's CEO Gavin O'Dowd explains how the company works with some of its most important stakeholders, the markets transition towards nicotine pouches, and gives his view on what the future might hold for Haypp Group.

[Visit our investor page to watch the video \(in English\)](#)

For more information and contact

For general inquiries contact info@hayppgroup.com.

Haypp in brief

The Haypp Group is spearheading the global transformation from smoking to risk-reduced product alternatives. With origins in Scandinavia, our extensive experience from pioneering markets in smoke free alternatives, as well as being a leader in the e-commerce sector, is now bringing our vision to a global scale. With ten e-commerce store brands, the Haypp Group is present in seven countries where we served more than 680,000 active consumers during 2021.

Attachments

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