

Modular Finance accelerates growth in Finland

After implementing country specific modifications to all IR-products: Monitor, MFN, Strictlog and Datablocks we are now live with all of them on the Finnish market.

Modular Finance has been present in Finland for over two years, initially with the ownership data focused IR-tool Monitor. Monitor is by far the most complete IR-product on the Nordic market with a unique dynamic shareholder ID approach, Investor Targeting-tools, a full scale connected IRM/CRM, a global contact database and an abundance of reports via e-mail and the mobile App. Monitor was improved and adapted for the Finnish market during 2019 and has since then attracted many new customers such as Kojamo, Valmet, F-Secure, Alma Media and Musti Group.

Monitor is one of four products in the Modular Finance IR Toolbox and we are very pleased to also be live with MFN, Strictlog and Datablocks in Finland. Revenio Group now use Datablocks which includes Modular Finance's unique ownership data, including foreign shareholders, directly on their IR-website. Furthermore, Revenio Group recently and successfully distributed their first press release with MFN.

We had used another system for many years but switched to MFN due to its user friendly interface and smart timesaving features. Furthermore we appreciate the analytics tools in MFN, says Robin Pulkkinen, CFO of Revenio Group.

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About Modular Finance

Modular Finance is a SaaS company focusing on the financial market in the Nordic region. Through our two business areas, Banking & Finance and Listed companies, we offer a number of niche products with a focus on user friendliness.

Attachments

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