

## May: Monthly statistics\*

The number of customers at Avanza has during 2025 increased by 83,600, amounting to 7,600 net new customers in May. This resulted in 2,155,300 customers at the end of the month. Net inflow in May was SEK 1,070m, amounting to SEK 30,400m during 2025.

In mid-May, the Swedish Savings Barometer was published with statistics for the first quarter 2025. Avanza's share of the savings market decreased to 7.7 per cent from 7.8 per cent in the fourth quarter 2024 and increased from 7.2 per cent a year earlier. The share of the net inflow was 22.9 per cent. Rolling 12M the share of the net inflow amounted to 20.6 per cent. \*\*\*

Avanza's market share of premiums paid for non-collective agreement occupational pension insurance was 9.0 per cent during April 2024 – March 2025 according to statistics from Insurance Sweden. This was an increase from 8.3 per cent during the corresponding period in the previous year. Avanza's share of the premiums paid to occupational pensions market (unit-link insurance/custody insurance) during the last twelve-month period was 11.1 per cent. \*\*\*\*

	May-25	Apr-25	Change month %	May-24	Change year %
No. Customers	2,155,300	2,147,700	0	1,975,800	9
Net inflow, SEKm	1,070	6,950	-85	4,980	-79
Savings capital, SEKm	976,000	935,800	4	891,700	9
of which deposits	121,700	123,100	-1	105,100	16
of which Savings account	37,900	36,900	3	28,300	34
of which external deposits	38,300	38,900	-2	41,900	-9
Internally financed lending, SEKm	24,000	24,100	0	20,500	17
of which margin lending	10,100	10,300	-2	8,900	13
of which mortgages	13,900	13,800	1	11,600	20
External mortgages, SEKm	22,100	22,200	0	19,600	13
No. of brokerage-generating notes per trading day**	174,400	221,500	-21	155,900	12
Turnover in brokerage-generating securities per trading day, SEKm**	4,630	5,540	-16	3,740	24
of which foreign trades, SEKm	1,110	1,180	-6	780	42

\* Figures for the current month are preliminary.

\*\* Excluding commission notes and turnover for mutual funds and non-brokerage generating trades such as Avanza Markets and brokerage class Start.

\*\*\* SCB has revised historical data, resulting in adjustments to the comparative figures.

\*\*\*\* Defined contribution traditional insurance is excluded from previously reported figures, in accordance with Avanza's strategic priority.

**For further information please contact:**

Gustaf Unger, CEO Avanza  
+46 (0)72 142 96 53  
gustaf.unger@avanza.se

Karolina Johansson, IR Manager  
+46 (0)8 409 422 08  
IR@avanza.se

*Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2 million customers with more than SEK 900 billion in total savings capital. This is equivalent to 7.7 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last 15 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: [avanza.se/ir](https://avanza.se/ir)*