

PRESS RELEASE
October 7, 2022

Hedin Automotive and Hedin Performance Cars certified as Great Place to Work in four countries

Six subsidiaries of Hedin Mobility Group receive the prestigious Great Place to Work 2022 certification.

Great Place to Work maps how employees experience their workplace through a comprehensive situational analysis based on anonymous employee surveys in five areas. This year, 82 percent of the participating employees at Hedin Automotive – and 91 percent at Hedin Performance Cars – said it's **a great place to work.**

Several companies within Hedin Automotive have previously been recognized as a Great Place to Work. This year, Hedin Automotive Switzerland is added to the list.

"In Hedin Automotive we live by creating excellent experiences by way of our unparalleled customer service. The only way to accomplish this is to create a culture and an environment where employees thrive, are provided opportunities to grow and express their individuality. Trust is also a critical success factor. The certifications are a testament to our hard work and the steadfast dedication of our valued employees", said **Marcus Larsson, CEO of Hedin Automotive AS and Hedin Automotive Switzerland AB.**

For Hedin Performance Cars, which is a retailer of Porsche in Sweden and Norway, this is the sixth year in a row that the company has been certified as a Great Place to Work.

"I am just as humbled and proud every time we receive this recognition. This is the merit of our amazing employees. We work systematically with culture and communication within Hedin Performance Cars with a strong focus on creating a good workplace. The results of these surveys show that we are doing a lot of things right, but we have no plans to rest on our laurels – on the contrary, we continue to work hard to continuously develop our employee experience", said **Rickard Magnusson, CEO of Hedin Performance Cars.**

"A trust-based culture will ensure that employees, regardless of level and role, contribute to the development of the business. Happy employees increase revenue, profit, and provide unique customer experiences. The certification isn't something that comes easily, it takes ongoing focus and dedication. We have worked with Hedin Automotive and Hedin Performance Cars for years, and the results speak for themselves. We congratulate once again on certification as a 'Great Place to Work'", said **Jannik Krohn Falck, CEO of Great Place to Work Norway.**

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The companies within the Hedin Mobility Group awarded Great Place to Work 2022:

- Bavaria Sweden
- Bavaria Norway
- Hedin Automotive Switzerland
- GS Bildeler (Norways)
- Koed (Denmark)
- Hedin Performance Cars (Sweden and Norway)

About Great Place to Work

Great Place to Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation. The Great Place to Work® Certification™ is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace.

About Hedin Automotive AS

Hedin Automotive AS operates Bavaria in Norway and Sweden, Hedin Automotive in Switzerland and Bavaria Laakkonen OY in Finland, making the company one of the largest BMW and MINI dealers in Europe. GS Bildeler (Norway's largest independent supplier of spare parts and accessories for BMW), Koed (spare parts and accessories for BMW and MINI in Denmark and Norway) and BNC Nordic Distribution are also part of the company.

Hedin Automotive AS has a turnover of more than 1,2 billion EUR, employing more than 1,400 people. Hedin Automotive AS is a wholly owned subsidiary of Hedin Mobility Group.

www.hedinautomotive.no

About Hedin Performance Cars

Hedin Performance Cars is a subsidiary of Hedin Mobility Group and a retailer of Porsche since 2017. The business includes eight Porsche Centers in Sweden and Norway as well as one of only three independent Porsche Classic Centers in the world located in Son, Norway.

Press contact

Sissel Wiedenmann
Director, Culture and Communications, Hedin Automotive AS
sissel.wiedenmann@hedinautomotive.no
+47 993 17 150

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest privately owned mobility solutions providers, with approximately 7,500 employees and operations in 13 countries. Net sales in 2021 was SEK 28.2 billion and the Group sold more than 125,000 vehicles*.

Hedin Mobility Group provides sales of new and used passenger cars, commercial vehicles and trucks, as well as aftermarket services, to both private and corporate customers. Sales take place both online and via a European dealer network of around 260 wholly owned dealerships.

The Group represents more than 40 brands and is also the importer for Ford in Sweden and Ford F-150 in Europe; Renault, Dacia and Alpine in Sweden and Denmark; Hongqi in Sweden and the Netherlands; Dodge and RAM in Europe; and for INEOS Grenadier in eleven countries**, as well as distributor for MG in Sweden and for BYD in Sweden and Germany.

In addition, the Group's operations include wholesale and distribution operations of tires and spare parts, the car rental company Mabi Mobility AB, the private leasing company Car to Go Sweden AB, the corporate leasing company Unifleet AB and co-ownership in Pendragon PLC and iMove AS.

www.hedinmobilitygroup.com

Hedin Mobility Group is part of the Hedin Group together with Tuve Bygg AB and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

** Including approx. 21,500 vehicles attributable to operations transferred from Hedin Group AB in October 2021.*

*** Belgium, the Netherlands, Luxembourg, Sweden, Denmark, Norway, Finland, Estonia, Latvia, Lithuania and Switzerland.*

Image Attachments

Great Place to Work – Banner 2022

Marcus Larsson – CEO Hedin Automotive AS, Hedin Automotive Switzerland

Rickard Magnusson, CEO Hedin Performance Cars

Jannik Falck, CEO Great Place to Work Norway

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Attachments

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