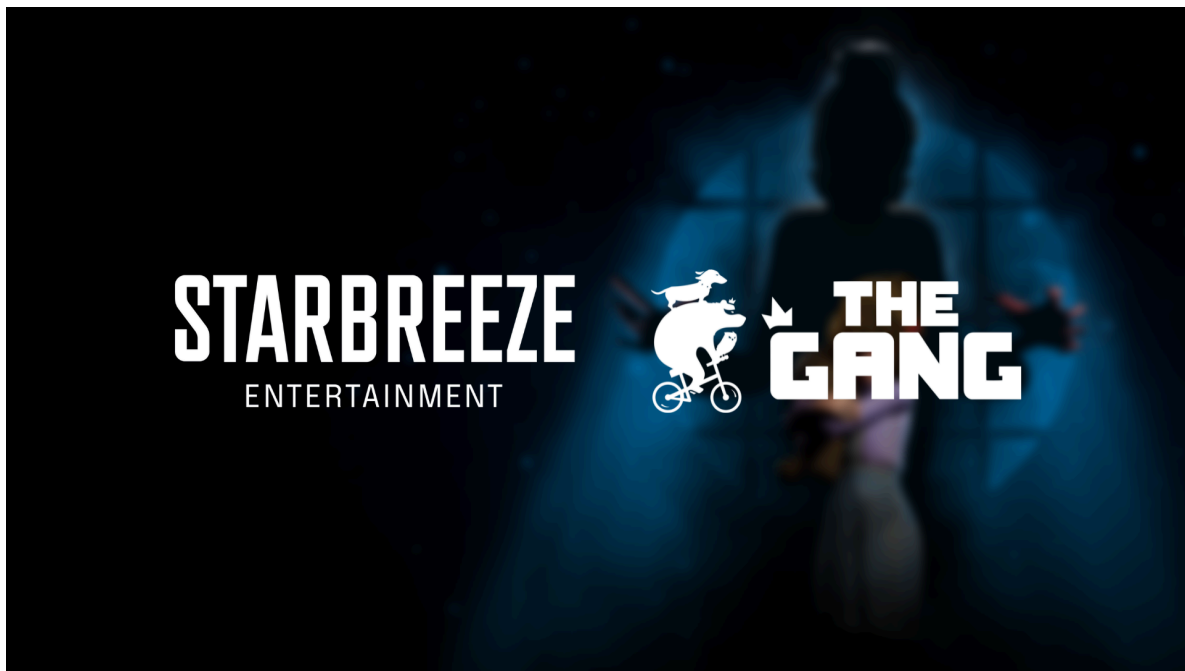




## Starbreeze Entertainment and The Gang join forces to publish 'Unseen'



Starbreeze Entertainment is proud to announce a partnership with innovative Swedish studio The Gang to publish 'Unseen'. The game is a unique blend of first and second-person perspective that makes for a truly eerie experience that will have you constantly checking over your shoulder. Unseen is currently available to [wishlist on Steam](#).

In **Unseen**, players assume the role of **Sophie**, a young blind girl who relies on her faithful teddy bear to navigate the shadowy corridors of a haunted mansion. Every creaking floorboard and unsettling silhouette hints at looming threats, challenging players to overcome frightening obstacles and uncover the mansion's dark history – before it's too

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late. Unseen is currently available to [wishlist on Steam](#). *“The Gang has an incredible ability to create engaging game experiences – whether as standalone games or integrated into growing game platforms like Fortnite and Roblox. Their approach to using new technology and harnessing player creativity is truly inspiring. We are excited to combine our experiences and strengths to bring Unseen to players, together.”*, says Gustav Nisser, Head of Commercial, Starbreeze Entertainment.

*“As we are wrapping up our production it feels great to collaborate with Starbreeze. We share the same vision for the game and really look forward to bringing it to the players together.”*, says Per Hallros, Game Lead, The Gang.

Starbreeze Entertainment will be publisher by name and support ‘Unseen’ and The Gang with expertise in release management, marketing, community management, and data management and analytics.

Stay tuned for further information and updates on the game’s official [X \(Twitter\)](#), [TikTok](#) and [Instagram](#).

## **For more information, please contact;**

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## **About Starbreeze**

Starbreeze is an independent developer, publisher and distributor of PC and console targeting the global market, with studios in Stockholm, Barcelona, Paris and London. Housing the smash hit IP PAYDAY®, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B. For more information, please visit [www.starbreeze.com](http://www.starbreeze.com) and [corporate.starbreeze.com](http://corporate.starbreeze.com)

## **About The Gang**

The Gang is a leading developer studio known for creating branded digital activations and immersive gaming experiences for some of the world’s biggest brands (Amazon, Warner Brothers, Spotify, etc.). The Gang is the creator of the hit game Strongman Simulator on Roblox, which has garnered a massive player base. Building on this success, The Gang is now actively expanding its portfolio by developing original IPs for Steam and other platforms.