

EPTI becomes majority owner in Mäklarappen Sverige AB (under change of name to Immomer) after acquisition of additional shares

EPTI AB (publ) has today acquired an additional 45 percent of the shares in Mäklarappen Sverige AB ("Immomor"), a provider of a disruptive and digital real estate platform. The purchase price amounts to SEK 12.58 million and is paid with 1.594.592 newly issued shares in EPTI at a price of SEK 7.89 per share. The Group's previous holding in Immomer amounted to approximately 10 percent. The increased holding makes EPTI new majority owner. Besides EPTI, Erik Olsson, the founder and main owner of the Swedish brokerage firm Erik Olsson joins as new investor.

"Immomor has a very competitive offer in an industry that is currently undergoing rapid digitization. As the new majority owner, EPTI will provide additional financial resources and contribute with increased deep operational support to accelerate technical and commercial development. We are also very pleased that Erik Olsson both have invested and will act as a senior advisor", says Arli Mujkic, CEO, EPTI

Immomor provides a platform for digital brokerage services adapted for the German market. By streamlining the whole process and applying new technology, Immomer can provide a very competitive offer. The service disrupts the pricing model in Germany with brokerage fees up to seven percent of the purchase price. Immomer's offer enables fees of less than one percent. A pilot version of the platform is planned for release in June 2022.

Previous investors include founding investor Emanuel Lipschütz, founder of Netsafe and founding investor Insurely, and Michael Hjorth, co-founders of the production company Tre Vänner. Michael Hjorth will remain as the company's chairman of the board and a representative of EPTI will be elected as a new member of the Board. Erik Olsson will act as a senior advisor.

Following the completion of the acquisition, Immomer will be part of EPTI's business area Incubation and thus benefit from increased financial and technical resources. The transaction entails a dilution for existing shareholders of approximately 1.5 percent.

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About EPTI

EPTI invests capital and operational support for companies, entrepreneurs and founders to build market-leading innovative companies under the motto "We Empower Innovation". As a venture builder, this is done by adding experience from other founders, capital, resources, processes, state-of-the-art technology as well as commercial execution and marketing. EPTI also starts companies and joint ventures with driven co-founders and companies. The companies in EPTI's portfolio are in the segments Gaming, Fintech, Marketplace, SaaS and Services. Since the start in 2017, a portfolio of more than 25 companies has been built up, of which the majority-owned companies comprise a total of approximately 200 coworkers in seven countries around Europe. EPTI is more than an investment company, it is partly an investment company and partly a service company. A venture builder for founders, by founders.

For more information, see EPTI's website www.epti.com

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Attachments

[EPTI becomes majority owner in Mäklarappen Sverige AB \(under change of name to Immomer\) after acquisition of additional shares](#)