

## Elliptic Labs Shipping with vivo on the iQOO Z11 Turbo Smartphone

**Oslo, Norway** — Elliptic Labs' AI Virtual Proximity Sensor INNER BEAUTY® is shipping on vivo's iQOO Z11 Turbo smartphone, bringing reliable AI-powered proximity performance while enabling cleaner front-facing designs and reduced hardware complexity.

vivo's iQOO Z11 Turbo has launched and is shipping in China.

To deliver this experience, vivo is running Elliptic Labs' AI software on its [partner Qualcomm's chipset](#):

- iQOO Z11 Turbo: [Qualcomm Snapdragon 8 Gen 5](#)

By replacing traditional hardware sensors with a software-only approach, vivo gains greater flexibility in industrial design and the ability to streamline internal components – while maintaining robust proximity performance for calls and everyday use.

Elliptic Labs announced the [contract for this deployment in January 2025](#), and shipments are now underway.

### Contacts

Investor Relations  
Ola Sandstad  
[ir@ellipticlabs.com](mailto:ir@ellipticlabs.com)

PR Contact:  
Patrick Tsui  
[pr@ellipticlabs.com](mailto:pr@ellipticlabs.com)

### About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in nearly 1 billion devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

## **Trademark**

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

## **Image Attachments**

[Vivo IQOO Z11 Turbo](#)

## **Attachments**

[Elliptic Labs Shipping with vivo on the iQOO Z11 Turbo Smartphone](#)