

Press Release, 21 April 2026 15:00:00 CEST

Revised Nomination Committee proposal

The Nomination Committee's proposal for the Board of Directors to be elected at the Annual General Meeting on 19 May 2026 was published on 16 April 2026 together with the Nomination Committee's reasoned statement. The Nomination Committee can now publish an additional proposal, namely Björn Jansson. The Nomination Committee believes that Björn's experience from the financial market and his expertise in business building will be of great value to the company in its continued growth journey.

Björn Jansson is currently a Senior Partner at DNB Carnegie Investment Bank, where he has been employed for the past 17 years, first as Business Area Manager and then as CEO from 2015 to 2023. He is also a member of the Board of Directors of Green Landscaping Group AB and Opti Sverige AB. Prior to DNB Carnegie, Björn was Head of Research at both Alfred Berg and Enskilda Securities.

In summary, the Nomination Committee's proposal is thus that the Board of Directors shall consist of five members, and that the Annual General Meeting resolves to re-elect Mats H Nilsson, Jens Høgsted, Cecilia Bönström and Johanna Schottenius and to elect Björn Jansson as a new member. Fredrik Lövestedt and Alessandra Cama have declined re-election. Johanna Schottenius is proposed to be re-elected as Chairman of the Board.

Information about all the proposed members, including their independence, can be found on the company's website, <https://corporate.bjornborg.com/arsstamma-2026>

The Nomination Committee's other proposals are unchanged, see <https://corporate.bjornborg.com/arsstamma-2026>.

The Nomination Committee for the 2026 Annual General Meeting consists of Mathias Nimlin (appointed by Martin Bjäringer), Mats H Nilsson (appointed by himself), Thomas Eklund (appointed by himself), André Schottenius (appointed by the Schottenius family). In addition to these members, the Chairman of the Board, Johanna Schottenius, has been co-opted to the Nomination Committee in accordance with the company's Nomination Committee instructions.

For further information, please contact

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About Björn Borg

The Group owns the Björn Borg trademark and its core business is underwear, sportswear, footwear and bags. It also offers eyewear through licensees. Björn Borg products are sold in around twenty markets, of which Sweden and the Netherlands are the largest. The Björn Borg Group has operations at every level from branding to consumer sales in its own Björn Borg stores and via own e-commerce at www.bjornborg.com. Group net sales amounted to SEK 1 044 million in 2025, with an average of 145 employees. The Björn Borg share has been listed on Nasdaq Stockholm since 2007.

Attachments

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