

## Qliro launches a new consumer app in Norway

**Today, Qliro announces the launch of a new consumer app in Norway, offering the same user-friendly experience as in Sweden. The new app provides consumers with a clear overview of completed purchases, the ability to pay invoices, and access to convenient reminder features. This launch marks a significant step in Qliro's long-term strategy to strengthen its offering and position in the Norwegian market.**

"The launch in Norway has exceeded our expectations, with several new agreements secured within just a few months. With our new app, which adds value for both end consumers and merchants through Qliro Loyalty Driver and our newly launched Qliro Checkout 0.0, we are well-positioned to accelerate growth in Norway," says Christoffer Rutgersson, CEO, Qliro.

Qliro is now taking the next step in its efforts to improve the payment experience and is launching a new consumer app in Norway. The app builds on its success in Sweden, where the new version has increased both customer satisfaction and usage. Since September 2024, the app has been downloaded more than 100,000 times in Sweden.

The new features are designed to improve the user experience and make the payment journey even more simple. Norwegian users will now be able to pay their invoices directly in the app.

The interface for completed purchases is improved, providing consumers with a clearer overview and reducing the risk of missed payments. For handling returns, invoices can be frozen, ensuring no payments are due during the processing period.

The new app also offers integrated features like Qliro Loyalty Driver, strengthening the relationship between merchants and consumers after purchase, along with a built-in chat function for easy access to customer support.

"We've taken feedback from both consumers and merchants and combined it with valuable insights from Qliro's own data. The result is an app that not only simplifies the payment experience but also strengthens customer loyalty through our new loyalty feature Qliro Loyalty Driver", says Evelin Kaup, Chief Product Officer, Qliro.

Read more about the mobile app here: <https://www.qliro.com/nb-no/bedrift/qliro-app>

**For further information, please contact:**

---

Christoffer Rutgersson  
E-mail: [ir@qliro.com](mailto:ir@qliro.com)

## About Qliro AB

---

Qliro is a leading fintech company offering safe and simple digital payment solutions, including a complete check-out to e-merchants. Qliro is a credit market company under supervision of the Swedish Financial Supervisory Authority and has its registered address in Stockholm. Qliro's shares are listed on Nasdaq Stockholm under the ticker "Qliro".

For more information, please visit <https://www.qliro.com/en-se/investor-relations>

Interested in news and financial information from Qliro? Subscribe [here](#).

## Image Attachments

---

[Qliro Consumer App No Press Image](#)

## Attachments

---

[Qliro launches a new consumer app in Norway](#)