

Qliro signs agreement with enterprise merchants Cyberphoto

Qliro has today signed an agreement with the enterprise retailer Cyberphoto, one of Scandinavia's largest and oldest suppliers of photographic equipment. The deal is expected to contribute with an annual total payment volume of approximately SEK 250 million. Cyberphoto is expected to go live with Qliro in the first half of 2025.

"We are excited and proud to welcome Cyberphoto to Qliro. With the launch of our newest innovation Qliro Checkout 0.0, which sets a new standard for conversion, we look forward to contributing to Cyberphoto's continued success. The partnership is an example of how our innovative product development supports our ambition to offer a world-leading experience for merchants and their customer journey, while attracting more and more e-retailers," says Christoffer Rutgersson, CEO, Qliro.

The agreement with CyberPhoto includes both Pay Now and Pay Later volumes and is expected to contribute with an annual transaction volume of approximately SEK 250 million. The volume will be processed within Unified Payments, Qliro's comprehensive payment offering.

"Qliro is a partner that shares our passion for the customer, the overall experience and cutting-edge technology. With their solutions, we look forward to taking another step in providing our customers with a complete and smooth payment experience, which will contribute to increased customer satisfaction and conversion. We are happy to have Qliro as a partner in a market that requires a constant presence and close cooperation for secure growth towards set goals," says Patrick Ohlsson, CEO, Cyberphoto.

About Cyberphoto

CyberPhoto is one of Scandinavia's largest and oldest suppliers of photographic equipment. The company offers fast and secure deliveries. And at a good price.

For further information, please contact:

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About Qliro AB

Qliro is a leading fintech company offering safe and simple digital payment solutions, including a complete check-out to e-merchants. Qliro is a credit market company under supervision of the Swedish Financial Supervisory Authority and has its registered address in Stockholm. Qliro's shares are listed on Nasdaq Stockholm under the ticker "Qliro".

For more information, please visit <https://www.qliro.com/en-se/investor-relations>

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Press Release
15 November 2024 10:55:00 CET



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