

## Thule Group (publ) appoints new SVP Corporate Communications and Investor Relations (IR)

**Catharina Paulcén has been appointed Senior Vice President Corporate Communications and Investor Relations at Thule Group AB (publ). She will be part of Group Management, based at the Group's head office in Malmö, Sweden.**

Catharina has over twenty years' experience of communication and investor relations in international environments. Following graduation from Lund University in Sweden, Catharina spent over fifteen years in the software industry, and has since been responsible for communication at the publicly listed company Haldex AB, a manufacturer of automotive components, and most recently the ventilation company publicly listed ventilation company Lindab AB. Catharina also has a strong outdoor interest and is an active leader the Swedish scout organization at the local and national level.

"I am happy to welcome Catharina to Thule Group. Her extensive experience from various industries and situations is a strong addition to the management team. Her leadership style and passion for an active life outdoors is also a good fit with the company's culture and business."

Catharina will assume her position latest November 2024.

### **For any questions, please contact:**

Mattias Ankarberg  
CEO and President Thule Group  
E-mail: [mattias.ankarberg@thule.com](mailto:mattias.ankarberg@thule.com)  
Mobile: +46 736 65 44 46

### **About Thule Group**

Thule Group is a global sports and outdoor company. We offer high-quality products with smart features and a sustainable design that make it easy for people across the globe to live an active life. Under the motto *Active Life, Simplified* — and with a focus on consumer-driven innovation and long-term sustainability — we develop, manufacture and market products within the product categories **Sport&Cargo Carriers** (roof racks, roof boxes and carriers for transporting cycling, water and winter sports equipment, and rooftop tents mounted on a car), **Juvenile & Pet Products** (car seats, strollers, bike trailers, child bike seats and dog transport), **RV Products** (awnings, bike carriers and tents for RVs and caravans) and **Packs, Bags & Luggage** (hiking backpacks, luggage and camera bags).

Thule Group has about 2,600 employees at nine production facilities and 35 sales offices worldwide. The Group's products are sold in 138 markets and in 2023, sales amounted to SEK 9.1 billion. [www.thulegroup.com](http://www.thulegroup.com)

# Press Release

24 May 2024 11:05:00 CEST



---

## Image Attachments

[Catharina Paulcén](#)

---

## Attachments

[Thule Group \(publ\) appoints new SVP Corporate Communications and Investor Relations \(IR\)](#)