# Diadrom has received an order for the product Diadrom Autotech Bootloader from BCS Automotive Interface Solutions

Diadrom Software AB, a wholly owned subsidiary of Diadrom Holding AB (publ), is a leading software company that offers services and proprietary products in the diagnostics of Autotech, has received an order from BCS Automotive Interface Solutions. BCS Automotive Interface Solutions is an automotive supplier specialized in solutions for the vehicle interior to ensure a safe and comfortable control of the car by the driver.

The initial order value is approx. SEK 2.3 million. The order which will last until the end of the year, refers to a development project as well as a license on the company's product Diadrom Autotech Bootloader (DAB). DAB is a flexible bootloader especially designed for applications within Autotech and to meet the high demands that the industry and not least OEMs have developed. DAB has been developed internally by Diadrom and in customer projects during several years.

"For safety critical and complex Autotech applications, Diadrom offers several complementary products to car manufacturers and subcontractors. We are proud to assist BCS Automotive Interface Solutions by supplying our product Diadrom Autotech Bootloader, and hope for a long productive collaboration," says Carl Johan Andersson, CEO, Diadrom.

Diadrom's management believes that the order is strategically important.

# For any questions about the content of the press release, contact:

Carl Johan Andersson, CEO, Diadrom Holding AB (publ), telephone: +46 733-31 11 13, Viktor Eliasson, Deputy CEO & Sales Director, Diadrom Holding AB (publ), telephone +46 733-31 11 15.

# About BCS AIS

BCS Automotive Interface Solutions is an automotive supplier specialized in solutions for the vehicle interior to ensure a safe and comfortable control of the car by the driver. It has about 3,600 employees and is operating locations and engineering centers in North America, Europe and Asia Pacific. http://www.bcs-ais.com/



## About Diadrom Holding AB

Diadrom Holding AB (publ) is a product and specialist consulting company in the diagnostics of Autotech. Autotech is developing rapidly because of increased electrification and digitization in the automotive sector. Diadrom is listed on Nasdaq First North Growth Market (ticker DIAH). <u>www.</u> diadrom.se/en

Partner Fondkommission AB (telephone 031-761 22 30, <u>www.partnerfk.se)</u> is the Company's Certified Adviser on Nasdaq First North Growth Market.

This information is information that Diadrom Holding AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-08-31 08:30 CEST.

### **Image Attachments**

Diadrom Press 1 CJA Och VE Diadrom Press 2 Diadrom Software Diadrom Dab Diadrom Dab Box

### Attachments

Diadrom has received an order for the product Diadrom Autotech Bootloader from BCS Automotive Interface Solutions