

Trophy Games Announces Early Access Date for The Ranchers

Trophy Games Development A/S is pleased to share a significant update regarding our publishing partnership for the open-world country-life simulation game, The Ranchers. We can now confirm the next major milestone, the Early Access date, in the game's commercial rollout.

Official Early Access Launch Date

The Early Access launch of The Ranchers has been officially scheduled for July 30, 2026, when more than 350,000 wishlisters will be notified of the release. Following the successful demo released during Steam Next Fest in February, the development team at RedPilz Studio has meticulously refined the game based on extensive player feedback to ensure it meets the standards expected of a premium title. The July 30 launch will mark the beginning of the revenue-generating phase for the PC version, laying a foundation for a content-focused roadmap leading toward the full release.

Investor Guidance Note

As previously communicated in our 2026 financial guidance, our initial projections did not include the launch of The Ranchers due to the inherent uncertainty associated with forecasting the commercial performance of a premium PC title. Now that the launch date has been firmly established for late July, we will closely monitor early adoption and player reception. Once we have gathered sufficient insights and quantifiable data regarding sales performance and forward-looking expectations, we will provide an update to our investors.

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About Us

Trophy Games is a data- and business-driven game company with a no-bullshit mentality. We build games around real-world interests to immerse players in their passion online!

Visit us at trophy-games.com and managergaming.com!