

January 26, 2022 PRESS RELEASE

Communiqué from the Extraordinary General Meeting of Vertiseit AB (publ) on 26 January 2022

At the Extraordinary General Meeting of Vertiseit AB (publ) on 26 January 2022, the following resolutions were adopted.

Resolution on special issue authorization

The General Meeting resolved, in accordance with the Board of Directors' proposal, to authorize the Board of Directors, on one or more occasions during the period until the next Annual General Meeting, to resolve on a new issue of shares and/or convertibles, with or without preferential rights for the shareholders.

Such issue resolution shall be made against payment in cash and/or payment in kind or by set-off of a claim or that subscription shall be subject to other conditions. The total number of shares and/or convertibles issued in accordance with this authorisation may be equivalent to a maximum of 25 per cent of the total number of shares issued in the Company as per the date of the Extraordinary General Meeting.

Issues in accordance with the authorization authorisation shall be made on market terms and conditions. The Board of Directors shall be entitled to resolve on the terms and conditions regarding issues under this authorisation and what persons shall be entitled to subscribe for the shares and/or convertible. The reason to propose that the board of directors shall be authorised to resolve on an issue with deviation from the shareholders' pre-emption right and that such new issue resolutions may include provisions of payment in kind or by set-off of a claim is that the Company shall be able to raise funds to the Company and to carry out strategically motivated collaborations or company acquisitions. The subscription price shall, in the event of a deviation from the shareholders' preferential rights and when payment is made in kind or by way of set-off against a claim, correspond to the market value with, if applicable, an issue discount at market rate.

The resolution was made in accordance with the Board of Directors' proposal.

The notice of the Extraordinary General Meeting, with related proposals, is available on the Company's website corporate vertiseit.se

Minutes of the Extraordinary General Meeting are available on the Company's website <u>corporate</u>. <u>vertiseit.se</u>

VERTISEIT

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ABOUT VERTISEIT

Vertiseit is a leading platform company within Retail Digital Signage in Europe. Through its' subsidiairies Grassfish and Dise the group offers software for Digital In-store and related consulting services. The company's customers consist of global brands and retailers, using its' products and services to enable a seamless customer journey by bridging the digital and physical customer meeting. The company has +120 employees in Sweden, Austria, Germany and UK. During the period 2012-2020, Vertiseit performed an average profitable growth of 29 percent (CAGR). For the full year of 2020, the group's net revenue amounted to proforma SEK 134 million, with an EBITDA margin of 18 percent. Since 2019, Vertiseit's B-share is listed on Nasdag First North Growth Market.

VERTISEIT AB (publ)

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ATTACHMENTS

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