

Audiodo and CMF by Nothing Expand Partnership with New Headphone Pro

Press Release

Indispensable Personal Sound meets modular design at the most accessible price point yet

Audiodo are proud to announce their latest collaboration with CMF by Nothing: the all-new CMF Headphone Pro, the brand's first modular over-ear headphone.

This launch marks Audiodo's second collaboration with CMF by Nothing, following the CMF Buds 2 Plus released in April. It also comes just weeks after Audiodo's debut with Nothing itself on the flagship Ear (3). Together, these projects showcase the strength of Audiodo's partnership across both CMF by Nothing, Nothing and highlight how Personal Sound has become an indispensable feature for listeners everywhere.

Everyone's ears are different. That's why Audiodo Personal Sound matters. A quick hearing test in the Nothing X app analyses how each ear processes frequencies, then builds a profile stored directly on the headphones. From that moment, every track, film, and call is optimised for your hearing.

It's the difference between generic sound and sound that's truly yours. Once you've heard it, you won't want to go back.

For years, hearing-based personalisation was reserved for premium-tier devices. Audiodo is now available in CMF Headphone Pro at just £79 / \$99 / €99. That means millions more people can finally access a feature that has quickly become indispensable for users alike.

Sales begin 29 September 2025 in the UK and EU, and 7 October 2025 in the US via nothing.tech and select partners.

Michel Roig, CSO at Audiodo, said:

"Personal Sound has gone from a nice-to-have to indispensable across Nothing and CMF by Nothing. With Headphone Pro, it's now available to an even wider audience – at a price that makes personalised audio truly universal."

- Audiodo Personal Sound – indispensable hearing-based personalisation unique to every listener.
- Adaptive Hybrid ANC – up to 40 dB of cancellation, tuned in real time.
- 100-hour battery life – 50 hours with ANC, plus 5-minute quick charge.
- 40 mm nickel-plated drivers – engineered for clarity, depth, and punch.
- Modular design freedom – interchangeable cushions and intuitive tactile controls.

Contacts

Michel Roig

CSO at Audiodo

michel.roig@audiodo.com

About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss.

For more information about Audiodo™, please visit www.audiodo.com.

Image Attachments

Audiodo PersonalSound Cmf Headphone Pro 2

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