

July: Monthly statistics*

The number of customers at Avanza has during 2025 increased by 103,800, amounting to 12,200 net new customers in July. This resulted in 2,175,500 customers at the end of the month. Net inflow in July was SEK 5,310m, amounting to SEK 38,600m during 2025.

| | Jul-25 | Jun-25 | Change month % | Jul-24 | Change year % |
|---|-----------|-----------|----------------------|-----------|------------------|
| No. Customers | 2,175,500 | 2,163,300 | 1 | 1,998,100 | 9 |
| | | | | | |
| Net inflow, SEKm | 5,310 | 2,910 | 82 | 8,260 | -36 |
| | | | | | |
| Savings capital, SEKm | 1,031,600 | 993,500 | 4 | 922,400 | 12 |
| of which deposits | 121,100 | 125,100 | -3 | 104,200 | 16 |
| of which Savings account | 40,200 | 40,200 | 0 | 29,100 | 38 |
| of which external deposits | 35,800 | 37,300 | -4 | 41,900 | -15 |
| | | | | | |
| Internally financed lending, SEKm | 25,100 | 24,200 | 4 | 21,800 | 15 |
| of which margin lending | 11,000 | 10,200 | 8 | 9,800 | 12 |
| of which mortgages | 14,100 | 14,000 | 1 | 12,000 | 18 |
| External mortgages, SEKm | 21,900 | 22,100 | -1 | 19,300 | 13 |
| | | | | | |
| No. of brokerage-generating notes per trading day** | 178,700 | 175,100 | 2 | 149,600 | 19 |
| Turnover in brokerage-generating securities per trading day, SEKm** | 5,030 | 4,670 | 8 | 3,710 | 36 |
| of which foreign trades, SEKm | 1,240 | 1,150 | 8 | 790 | 57 |

^{*} Figures for the current month are preliminary.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2 million customers with more than SEK 1,000 billion in total savings

^{**} Excluding commission notes and turnover for mutual funds and non-brokerage generating trades such as Avanza Markets and brokerage class Start.



capital. This is equivalent to 7.7 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last 15 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: avanza.se/ir