

Anoto (Interview): First colour on the LAMY partnership

Redeye met with Anoto's CEO, Jonathan Faiman, following this morning's announcement of a strategic collaboration with C. Josef Lamy GmbH. We discussed the nature of the partnership, its distribution implications and Faiman's ambitions for how inq approaches go-to-market more broadly.

[Read more and watch the interview here.](#)

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Attachments

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