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PRESS RELEASE

07 April 2021 10:00:00 CEST

Invitation to presentation of the First Quarter 2021 interim report

Nelly Group will publish its first quarter report 2021 on Wednesday 21 April 8 a.m. CET. Analysts, investors and media are invited to a conference call the same day at 10 a.m. CET.

The conference call will be held in English and hosted by Kristina Lukes CEO and John Afzelius CFO.

Webcast:

https://financialhearings.com/event/13661

Conference call:

Sweden: +46850558350 UK: +443333009031 US: +18335268383

The presentation material and the webcast will be available at www.nellygroup.com/en/investors/presentations/

For more information, please contact:

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About Nelly Group

Nelly Group owns Nelly which is one of the Nordic region's strongest fashion brands for young women. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 1.2 million customers and sales of SEK 1.4 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the mid-cap segment with the short name "NELLY".

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