

Billecta and Lime form strategic partnership and secure their first joint client

SaveLend Group AB's subsidiary, Billecta AB ("Billecta"), has entered into a strategic partnership with Lime Technologies Sweden AB ("Lime"), a leading provider of modern customer relationship management tools with a strong focus on the real estate sector. Together, Billecta and Lime aim to simplify daily operations for real estate companies while enhancing the experience for their customers.

Through this partnership, real estate companies now benefit from a seamless integration between Billecta's financial and rental management system with Lime's powerful customer relationship management (CRM) platform. Billecta's expertise in automated billing is now fully integrated into Lime CRM's real estate platform, enabling automated billing flows and ensuring smooth, accurate payment processes. Lime's platform provides robust support for a wide range of activities, from leasing and property management to case handling and customer communication.

The synergy of combining customer-centric tools with billing management delivers several benefits: increased efficiency through automated processes, more structured handling of tenants and customer relationships, and reduced risk of errors. A 2024 study by Visma Net shows that 66% of finance department employees report high or very high workloads, with 48% working overtime weekly. By leveraging modern business systems, these processes can be automated, not only reducing workloads but also minimizing the risk of human errors. According to a 2022 PwC study, automating billing processes can reduce processing time by up to 70% while significantly improving cash flow forecasts.

"Billecta was the missing piece of the puzzle. We can now finally offer a complete real estate platform where all data is centralized in one system, creating a smoother and more efficient process for our clients," says Malin Solér, Business Area Manager for Real Estate at Lime.

"We are excited to combine our expertise with Lime's. Together, we can deliver a comprehensive solution that integrates financial management and customer relationships. This will truly make a difference for real estate companies—and other industries as well," says Rickard Hessner, Co-Founder and CCO of Billecta.

One example of a real estate company soon to go live with the integrated solution is Mölndalsbostäder. For them, future-proofing and user-friendliness were the top priorities. They needed a solution that would be sustainable and scalable over time.

"We chose Lime as a long-term partner to take the next step in our digitalization journey and strengthen our customer experience," says Sofia Waldner, Digital Transformation Leader at Mölndalsbostäder.

About Lime

Through user-friendly and powerful systems, Lime helps businesses build long-term customer relationships and streamline their operations. Founded in 1990, Lime now operates from 12 offices across Europe. With Lime CRM, the company has specialized in the real estate sector, offering a complete end-to-end solution supported by a dedicated team of experts.

About Billecta

Billecta provides the most advanced solution on the market for automated billing and payment management. With a focus on simplicity and efficiency, Billecta helps businesses get paid faster and more accurately.

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About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 70 employees and offices in Sweden and Finland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

Attachments

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