

Cthulhu: Death May Die IP and games now part of asmodee

Boulogne-Billancourt, France, 20 October 2025 – Asmodee, a global tabletop entertainment leader, is today announcing the acquisition of the *Cthulhu: Death May Die* IP and games.

Cthulhu: Death May Die is a cooperative board game range released in 2019, born from a successful crowdfunding campaign. Created by acclaimed designers Eric M. Lang and Rob Daviau, the series has since expanded through multiple editions and scenarios. It has evolved into a modern franchise renowned for its cinematic tension, thematic immersion, and high replayability. The game quickly became a fan favourite, being in the top 100 of Board Game Geek community ranking and successful crowdfunding projects.

Cthulhu: Death May Die will be part of the Lifestyle Playtype of asmodee. The transaction will have no material impact on asmodee's financial performance.

Thomas Kægler, CEO of asmodee said: *"Cthulhu: Death May Die is a strong brand with exciting development potential. Our newly created crowdfunding team, led by David Preti, is excited to oversee the fulfilment of the 2025 crowdfunding campaign of Cthulhu: Death May Die – Forbidden Reaches, which has generated great anticipation among players. As our second bolt-on acquisition since our listing on Nasdaq Stockholm, it is fully aligned with our value-accretive M&A strategy."*

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About asmodee

Asmodee is a global leader in tabletop gaming. Inspired by players, asmodee has been crafting and taking to market immersive, shared experiences for over 30 years. Its portfolio includes beloved games and intellectual properties such as *CATAN*®, *Ticket to Ride*®, *Dobble/Spot it!*®, *7 Wonders*, and *Exploding Kittens*®. Operationally headquartered in France, asmodee operates globally, making its games accessible to players in over 100 countries around the world. Asmodee group's Class B shares are publicly traded on Nasdaq Stockholm under the ticker ASMDEE B. Learn more about asmodee [here](#).





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Image Attachments

[Cthulhu Death May Die now part of asmodee](#)

Attachments

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