

Elliptic Labs appoints Ola Sandstad as Investor Relations

Oslo, Norway — [Elliptic Labs](#) (OSE: [ELABS](#)) has appointed Ola Sandstad as new Investor Relations to support CEO Laila Danielsen and the new CFO Mathias Norderud in their efforts towards the capital markets and the company's investor base.

Ola Sandstad also retains his position as SVP Product Development. Sandstad has been with Elliptic Labs for more than four years and has some 20 years of experience in product leadership across commercial and technology domains.

"Ola brings a wealth of experience and knowledge about our products, our business and our industry, and will be an invaluable support to our new CFO and myself in our interactions with the financial markets," says CEO Laila Danielsen.

As announced in September, Lars Holmøy has resigned from his position as CFO but will stay on through November to support Norderud and Sandstad in their new roles.

For further information, please contact:

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About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Attachments

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