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## The winners of the Better Collective Bookmaker Awards 2022 in Greece and Romania announced

At the Better Collective Bookmaker Awards 2022 show in Athens, the best iGaming operators in Greece and Romania were honoured.

The purpose of the awards is to honour the best operators using data collected by Better Collective throughout 2021. BLE Pavillion in Athens was the venue for Better Collective Bookmaker Awards 2022-show. Together with its local flagship brands, Betarades and Pariurix, Better Collective honoured the winners in different categories including Player's Choice and Best Overall Bookmaker in Greece and Romania.

**Shona O'Donnell, Head of Strategic Events at Better Collective, said:**

"The Better Collective Bookmaker Awards have been created to support and develop our values of trust, transparency and putting players at the heart of what we do. The awards are driven by a desire to provide unbiased information for players. This also means that the Better Collective Bookmaker Awards are rather unique as they are reflecting what **players** tell us is important in the market. Congratulations to all the winners. They deserve this honour."

### Donations for emergency relief

Better Collective made donations for emergency relief in Ukraine on behalf of all guests attending the event in Greece and were able to donate 4,200 EUR to the Red Cross.

### Bookmaker Award for Greece and Romania

Categories:

#### Best Basketball Odds:

Shortlist Greece: bet365, Novibet, NetBet, Stoiximan, Sportingbet

**Winner Greece: Stoiximan**

#### Best Tennis Odds:

Shortlist Romania: Efbet, Maxbet, Superbet, Winmasters, Fortuna

**Winner Romania: Efbet**

**Best Football Odds:**

Shortlist Greece: Winmasters, Stoiximan, bet365, Novibet, Betshop

**Winner Greece: Betshop**

Short list Romania: Winmasters, Efbet, Stanleybet, Get's bet and Casapariurilor

**Winner Romania: Efbet**

**Best Markets Selection:**

Shortlist Greece: Pamestoixima, Interwetten, Novibet, Betshop, Stoiximan

**Winner Greece: Betshop**

Short list Romania: Mozzart, 888, Maxbet, Betano, Admiral Bet

**Winner Romania: Betano**

**Best Customer Service:**

Shortlist Greece: Betshop, Novibet, Stoiximan, Vistabet, Bwin

**Winner Greece: Novibet**

Short list Romania: Casapariurilor, Unibet, Betano, Baumbet.ro, Winmasters

**Winner Romania: Betano**

**Best Banking Options:**

Shortlist Greece: bet365, Netbet, Betshop, Stoiximan, Novibet

**Winner Greece: bet365**

Short list Romania: Unibet, Betfair, NetBet, Stanleybet, Superbet

**Winner Romania: Superbet**

**Best User Experience:**

Shortlist Greece: bet365, Novibet, Stoiximan, Bwin, Vistabet

**Winner Greece: Stoiximan**

Short list Romania: Netbet, Casapariurilor, Betano, Superbet, Unibet

**Winner Romania: Unibet**

**Best Welcome Offers:**

Shortlist Greece: Betshop, Stoiximan, bet365, Netbet, Novibet

**Winner Greece: bet365**

Short list Romania: Fortuna, NetBet, Winbet, Publicwin, Winmaster

**Winner Romania: NetBet**

### **Best Customer Loyalty Offers:**

Shortlist Greece: Pamestoixima, Netbet, Novibet, bet365, Stoiximan

**Winner Greece: bet365**

Short list Romania: Pokerstars, Netbet, Unibet, Betano, Maxbet

**Winner Romania: Betano**

**Players' Choice**, voted for by the users in the individual markets:

Winner Greece: **Stoiximan**

Winner Romania: **Superbet**

**Best Overall Bookmaker Award**, based on data collected throughout 2021

Winner Greece: **Stoiximan**

Winner Romania: **Betano**

**Congratulations to all winners!**

Link to photos and banners from the event: <https://drive.google.com/drive/folders/1bIKTjXlBaHpPXk7pclweXFTLxAzzoRwL?usp=sharing>

In July 2022 Better Collective will also honour the best performing bookmakers in England, Poland, Sweden and Denmark.

### **Contacts**

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### **About Better Collective**

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**Better Collective** is a digital sports media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make sports entertainment more engaging and fun, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include [bettingexpert.com](https://bettingexpert.com), [VegasInsider.com](https://VegasInsider.com), [HLTV.org](https://HLTV.org) and [Action Network](https://ActionNetwork.com). Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at [bettercollective.com](https://bettercollective.com).

## Attachments

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