

VERTISEIT'S ELECTION COMMITTEE PROPOSES ANN ÖBERG AS A NEW BOARD MEMBER

The nomination committee in Vertiseit has informed the company about its proposal for a new board. The nomination committee proposes that Ann Öberg be elected as a new board member at the Annual General Meeting on April 27, 2023.

The nomination committee proposes the re-election of Vilhelm Schottenius, Mikael Olsson, Jon Lindén, Johanna Schottenius, Adrian Nelje and that Ann Öberg be elected as a new board member. Current board member Emma Stjernlöf has declined re-election. Vilhelm Schottenius is proposed to be re-elected as chairman of the board.

Ann Öberg is CEO of Almega and has extensive experience from several positions in both private business and from authorities. Ann has previously worked as Chief Economist at Handelsbanken and Svenskt Näringsliv, was responsible for Public Affairs at Klarna and held various positions at the Ministry of Finance and the Institute of Economic Research. Ann Öberg is a board member of Öhman Fonder, a member of the board of directors of Alecta, a board member of TRR and a member of the investment committee of Wellstreet. Ann was born in 1974 and has a PhD in economics from Uppsala University. She does not own any shares in Vertiseit.

All of the nomination committee's proposals will be presented in the notice to the annual general meeting.

Information about which people are part of Vertiseit's election committee can be found on Vertiseit's website.

CONTACTS

Johan Lind, Group CEO / Media Contact

johan.lind@vertiseit.com

+46 703 579 154

Jonas Lagerqvist, Group Deputy CEO / CFO / Investor Relations

jonas.lagerqvist@vertiseit.com

+46 732 036 298

Redeye AB is the company's Certified Adviser

ABOUT VERTISEIT

Vertiseit is a leading platform company within Retail Digital Signage in Europe. Through its' subsidiaries Grassfish and Dise the group offers software for Digital In-store and related consulting services. The company's customers consist of global brands and retailers, using its' products and services to enable a seamless customer journey by bridging the digital and physical customer meeting. The company has around 180 employees in Sweden, Norway, Denmark, Austria, Germany and UK. During the period 2012-2022, Vertiseit performed an average profitable growth of recurring SaaS revenue of 52 percent (CAGR). For the full year of 2022, the group's net revenue amounted to SEK 315million, with an adjusted EBITDA margin of 13 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

VERTISEIT AB (publ)

Phone: +46 340 848 11

E-mail: info@vertiseit.com

Kyrkogatan 7, 432 41 Varberg, Sweden

Org.no: 556753-5272

www.vertiseit.comcorporate.vertiseit.se**ATTACHMENTS**

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