Press Release
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GOODBYE KANSAS SECURES ADDITIONAL ORDERS WORTH APPROXIMATELY SEK 9 MILLION

Goodbye Kansas has secured additional orders with a combined value of approximately SEK 9 million in the recent weeks of Q4. The orders span our Games & Animation and Experiential businesses, covering new projects for both new and existing clients, as well as extensions to projects already in production. The projects are all expected to be delivered during fourth quarter of 2026 and the first quarter of 2027.

The work includes in-game cinematics, game marketing content such as trailers, and experiential productions. Among the orders is an expansion worth approximately SEK 3.8 million to an existing experiential project for a world-renowned venue.

"These orders demonstrate continued momentum across our games and experiential business units. We are winning work from new clients while expanding our existing relationships, with clients entrusting us with additional scope on productions already underway. Our focus remains on delivering these projects and converting further opportunities into signed orders," says Carsten Myhill, CEO of Goodbye Kansas Group.

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About Goodbye Kansas Group
Goodbye Kansas creates award-winning cinematics, digital animation, and performance capture for video games, film, TV and immersive experiences. Blending world-class artistry with cutting-edge technology, the studio provides storytellers with end-to-end production capabilities, from concept art and digital humans to full cinematic execution. Through internal R&D initiatives like Project Freya, Goodbye Kansas continues to push the boundaries of real-time digital character performance, developing advanced facial rigging infrastructure designed to give creators unprecedented freedom, quality, and scale across interactive entertainment. Goodbye Kansas is part of Goodbye Kansas Group AB. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Bergs Securities as Certified Adviser.
www.goodbyekansasgroup.com

Attachments

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