

Claus Juel-Jensen new Board member of Rusta AB (publ)

At an extraordinary general meeting on January 13, 2025, Claus Juel-Jensen was elected as a new member of Rusta's Board of Directors.

Claus Juel-Jensen (born 1963) is a Danish citizen and has over 25 years of retail experience across numerous European markets. He has previously held several senior roles within the grocery chain Netto, including 12 years as Group CEO. Under Claus Juel-Jensen's time at Netto, the company established over 700 new stores in the Nordic countries, Germany, and Poland. Most recently, he served as Board member of several companies, including Gasa Group, Rekom Group, T Hansen Group, and previously Europris.

"I am honored to join Rusta's Board of Directors and contribute to the company's continued growth journey. I look forward to working closely with the Board members and the management team to further strengthen our presence in all of Rusta's markets and reinforce our position as a leading player in the discount market," says Claus Juel-Jensen, new Board member of Rusta.

"We are delighted to welcome Claus Juel-Jensen to Rusta's Board of Directors. His expertise and extensive experience in establishing successful retail business concepts in European markets will be an asset for Rusta. Together, we will continue our efforts to strengthen Rusta's position as a leading discount market player, both in Sweden and in our other markets," says Erik Haegerstrand, Chairman of the Board of Directors at Rusta.

With Claus Juel-Jensen's admission, Rusta's Board of Directors expands by one member. As of January 13, 2025, the Board consists of:

- Erik Haegerstrand (Chairman of the Board of Directors)
- Anders Forsgren
- Ann-Sofi Danielsson
- Björn Forssell
- Claes Eriksson
- Maria Edsman
- Victor Forsgren
- Claus Juel-Jensen

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About Rusta

Rusta is a leading retailer in the Nordic low-price market with over 210 stores in Sweden, Norway, Finland and Germany. The physical stores are supplemented by Rusta's online sales channel, Rusta Online, in Sweden and Finland. Rusta offers a wide but carefully selected range of home and leisure products, with good quality at low prices. Rusta has more than 4,000 employees with headquarter in Upplands Väsby, Sweden. Rusta's shares are traded on Nasdaq Stockholm (RUSTA). investors.rusta.com

Attachments

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