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## Sleep Cycle - Accelerating growth and promising new goals

Redeye updates its estimates on Sleep Cycle following its Q1 2024 report and strategy update. Profitable growth is the name of the game, and we have increased our near-to-medium term topline estimates as a result of the new strategy, which we find sound and interesting. The main focal point for us going forward is to verify that the subscriber base can start scaling effectively again.

[Read more and download the Research Update.](#)

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### Attachments

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