

Solid Försäkring has signed an agreement with Svea Bank

Solid Försäkring AB (publ) (“Solid”) has signed an agreement with Svea Bank and its sales finance business. Svea Bank will offer its customers payment protection insurance that covers monthly payments in the event of involuntary unemployment or sick leave, for example. The launch of the offering is scheduled for the fourth quarter of 2022.

“Following the separation of Solid Försäkring from Resurs Bank and listing on Nasdaq Stockholm in December last year, we are now a fully independent partner for banks and creditors in the Nordic region. We are incredibly proud that Svea Bank has chosen Solid for its venture into payment protection insurance for sales finance, and we hope that the partnership can be expanded to the rest of the Nordic market and to other areas,” says Anneli Liljeros, CCO at Solid Försäkring.

“We look forward to working together with Solid and thus being able to offer our customers simple, good insurance coverage for their payment instalments on loans with Svea. This will allow us to create the conditions for more sustainable private finances that protect customers when something unforeseen happens,” says Christoffer Videll, Business Development at Svea Bank.

About Solid:

Solid Försäkring is a non-life insurance company founded in 1993. Solid Försäkring focuses on niche insurance, with the Nordic region as its core market. The non-life insurance operations are divided into three segments: Product, Personal Safety and Assistance. Solid Försäkring has a customer base of approximately 2.3 million private customers in the Nordic region which are primarily sourced through partnerships with leading retail chains within several different industries and banks, credit market companies and other financial institutions, travel agencies, car dealerships and car repair shops.

About Svea Bank:

Svea Bank AB (publ) is a group with financial operations in many European countries. Based on 40 years of experience in assisting companies and private consumers with their liquidity, Svea is the natural choice when they need a financing partner. Svea’s vision is to be the leading financial company in Europe.

Contacts

Marcus Tillberg, CEO, marcus.tillberg@solidab.se; +46 (0)70-378 20 65
Sofia Andersson CFO, sofia.andersson@solidab.se, +46 (0)70-042 11 77
Johan Hähnel, Head of IR, johan.hahnel@solidab.se, +46 (0)70-605 63 34

Attachments

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