

12 September 2024 09:00:00 CEST  
PRESS RELEASE

## **Kambi Group plc signs multi-year online sportsbook partnership with fast-growing Brazilian operator KTO Group**

**KTO among the most widely recognised betting and gaming brands in Brazil, strengthening Kambi's position as the sportsbook provider of choice in Latin America**

Kambi Group plc (“Kambi”), the world’s trusted sports betting partner, has signed a multi-year agreement to power the online sportsbook of KTO Group (“KTO”), one of Brazil’s leading online betting and gaming operators. Under the terms of the agreement, KTO will replace its existing third-party sportsbook provider with Kambi’s flexible turnkey sportsbook.

Proven to deliver for operators across Latin America, Kambi’s scalable and stable sportsbook technology has a strong track record of delivering a leading product for partners in highly regulated markets. Kambi’s end-to-end sportsbook solution also includes its innovative AI-powered trading capabilities, comprehensive odds coverage of Latin America’s most popular sports and an award-winning Bet Builder with live and cash-out functionality.

Since launching in 2019, KTO has quickly established itself as a leading betting and gaming brand in Brazil through a mix of strategic marketing, influencer partnerships, brand ambassadors and local sponsorships. The operator is led by an experienced team of industry personnel with a deep understanding of the local betting market, enabling KTO to build a growing customer database and establish a strong foothold in the market.

With Brazil set to launch regulated sports betting market in early 2025, the agreement strengthens Kambi’s position as Latin America’s leading B2B sportsbook partner, building on its success in regulated markets across the region such as Argentina, Colombia, Mexico and Peru.

Werner Becher, Kambi CEO, said: “We are thrilled to announce this exciting partnership with KTO, one of the leading sports betting operators in Brazil. Both companies share a deep passion for delivering exceptional sports betting experiences and this collaboration will enable KTO to take its sportsbook offering to the next level. By leveraging Kambi’s advanced technology and expertise, KTO is well positioned to expand its foothold in Brazil as it prepares to launch what will become one of the world’s largest regulated sports betting markets.”

Andreas Bardun, KTO Founder and CEO, said: “Partnering with Kambi is a significant milestone for KTO. Kambi’s cutting-edge technology, combined with their understanding of the sports betting industry, will allow us to elevate our product offering and provide our customers with a best-in-class experience. We are excited to leverage Kambi’s product and expertise as we look to grow our brand in the Brazilian market.”

## For further information, please contact:

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## About Kambi

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Kambi Group is the industry's trusted provider of a range of sports betting services to licensed B2C gaming operators. Kambi Group operates four product-led divisions: leading sportsbook and odds feed provider Kambi Sportsbook, esports data and odds supplier Abios, front end technology experts Shape Games and cutting-edge AI trading division Tzeract. Kambi Group's partners include ATG, Bally's Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi Group employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

## About KTO Group

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KTO Group is a privately owned iGaming company founded in 2018 by Andreas Bardun. KTO has established itself as a leading online operator in Brazil known for offering a safe, responsible, trustworthy gaming experience.

KTO has put its focus on being hyper-local and relevant for their Brazilian customers. It operates on the in-house built KTO Platform which utilises the latest state-of-the-art technology to give customers a personalised product with an optimised user experience across both Sportsbook and Casino.

## Attachments

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[Kambi Group plc signs multi-year online sportsbook partnership with fast-growing Brazilian operator KTO Group](#)