

Press Release, 05 May 2025 09:00:00 CEST

Revised Nomination Committee proposal

The Nomination Committee has had to change its proposal to the 2025 Annual General Meeting as regards the Board of Directors.

The Nomination Committee was recently informed that the current Chairman of the Board, Heiner Olbrich, who was originally proposed to continue as Chairman, is not available for re-election as a Board member and Chairman of the Board.

Given the above, the Nomination Committee has had to revise its previously communicated proposal so that the Board of Directors is now proposed to consist of six directors, with Johanna Schottenius as proposed Chairman of the Board.

In summary, the Nomination Committee's proposal is thus to re-elect Alessandra Cama, Fredrik Lövestedt, Mats H Nilsson, Jens Høgsted and Johanna Schottenius as members of the Board, and to elect Cecilia Bönström as new director. The Nomination Committee proposes Johanna Schottenius as the new Chairman of the Board of Directors.

The other proposals of the Nomination Committee's remain unchanged, please see <https://corporate.bjornborg.com/governance-bb/agm-2025>.

The Nomination Committee for the Annual General Meeting 2025 consists of Mathias Nimlin (appointed by Martin Bjäringer), Mats H Nilsson (appointed by himself), Thomas Eklund (appointed by himself), André Schottenius representing Schottenius family and Heiner Olbrich (Chairman of the Board of Directors).

For further information, please contact

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About Björn Borg

The Group owns the Björn Borg trademark and its core business is underwear, sportswear, bags and footwear. It also offers eyewear through licensees. Björn Borg products are sold in around twenty markets, of which Sweden and the Netherlands are the largest. The Björn Borg Group has operations at every level from branding to consumer sales in its own Björn Borg stores and via own e-commerce at www.bjornborg.com. Group net sales amounted to SEK 990 million in 2024, with an average of 152 employees. The Björn Borg share has been listed on Nasdaq Stockholm since 2007.

Attachments

[Revised Nomination Committee proposal](#)