

Lekolar enters into a new significant framework agreement in Finland

Lekolar, the Nordic region's leading supplier of solutions for educational environments, has entered into a framework agreement with Hansel Ltd, a central purchasing body for central and local governments in Finland. The agreement enables Lekolar to deliver its school supplies and arts and craft products to almost half of all schools and pre-schools in Finland. The estimated value of the agreement amounts to EUR 10 million during a period of two years, with a potential of additional EUR 10 million for two more years.

Lekolar will be the exclusive supplier of school supplies and arts and craft products to more than 150 municipalities and other public organisations in Finland. The agreement includes more than 4,500 high-quality products within Lekolar's product category Education & Play.

"We are proud to have been given the trust by Hansel to equip Finnish schools and pre-schools with our products for educational environments. Finland is one of our four home markets and this further confirms our market leading position in the country and across the Nordics," says David Persson, CEO of Lekolar.

Lekolar's offering matched the strict environmental requirements specified by Hansel for a wide range of products. For example, all school exercise books acquired through the agreement will be labelled with the Nordic Swan Ecolabel. The agreement also stipulates rigid requirements regarding transportation and packaging materials.

"We have designed our offer based on the sector's high demands, and that includes a high-quality assortment that is both broad and sustainable. For this agreement, the environmental aspect was of great importance, and with sustainability being core at Lekolar, we look forward to continuing delivering on that promise," says Taneli Kivistö, Managing Director of Lekolar in Finland.

The estimated value of the agreement is EUR 10 million during an initial period of two years, commencing 2 January 2022, with a possible extension of two years. The total value of the agreement is thus estimated to EUR 20 million.

The agreement was signed by Lekolar in Finland (Lekolar-Printel Oy) and Hansel Ltd, a Finnish non-profit limited company.

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About Lekolar

Lekolar is the Nordic leader in creating inspiring learning environments for children and young people. With a high-quality range of safe and sustainable products, the company provides schools and preschools with solutions to run and improve their daily operations and gives children and young people the best conditions for learning – from single furniture and complete solutions to toys and educational tools. Lekolar was founded in 1971 and today it has around 370 employees in Sweden, Norway, Denmark, and Finland, headquartered in Osby, Sweden. In 2020, the company's revenues amounted to SEK 1.35 billion. Since 2017, the company is owned by Nalka Invest.

Read more at www.lekolar.com

Attachments

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