

Realfiction postpones digital live event to maximize CES opportunities

Realfiction Holding AB (“Realfiction” or “the Company”) has decided to postpone its highly anticipated digital live company introduction event originally scheduled for 8 January 2024 during the Consumer Electronics Show (“CES”) in Las Vegas. The event has been rescheduled to 18 January 2024.

The decision comes as a response to the significant interest from the display industry and the need to accommodate numerous meetings and presentations during CES where Realfiction is kickstarting 2024 by showcasing its groundbreaking Directional Pixel Technology™ to potential commercial partners and related industry leaders. The digital live event will now be held on the new date, following CES.

“I was looking forward to the digital live event, however, given the significant interest from the display industry, we must prioritize making the most of CES,” says Realfiction’s CEO and co-founder Clas Dyrholm and continues “By postponing the digital live event to after CES, I will also be able to provide insights into our CES presence and key take-aways.

All existing registrations for the digital company introduction event originally scheduled for 8 January 2024 will automatically be transferred to the new date of 18 January 2024. New registrations can also be submitted using [this link](#).

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About Realfiction Holding AB

Founded in Denmark in 2008, Realfiction is a provider of cutting-edge 3D display technologies designed for tomorrow’s needs, featuring technological breakthroughs with its Directional Pixel Technology for LCD, OLED and microLED. These technologies support a wide range of use cases, including enhancing driving safety, medical imaging, immersive gaming and entertainment, digital signage, as well as applications in architecture, engineering, and design. The Company offers a comprehensive intellectual property portfolio tailored for OEMs and Tier-1 partners involved in developing and marketing displays for markets and industries requiring high-resolution multistereoscopic displays. All technologies are ready for licensing, and Realfiction is actively pursuing commercial licensing agreements and partnerships to pave the way to mass production. Realfiction's patent portfolio comprises 15 patent families with applications filed in multiple countries. Realfiction Holding AB’s shares are publicly traded on Nasdaq Stockholm First North under the symbol “REALFI”, with the share’s ISIN code being SE0009920994.

About HC Andersen Capital

HC Andersen Capital is a Nordic service provider of IR activities, primarily for listed companies. The company's mission is to connect companies and investors through activities such as digital investor events and commissioned research products.

About CES

CES® is the most influential tech event in the world – the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business and meet new partners, and the sharpest innovators hit the stage. Owned and produced by the Consumer Technology Association (CTA)®, CES features every aspect of the tech sector. CES 2024 takes place 9-12 January, with media days from 7-8 January, in Las Vegas. Learn more at [CES.tech](https://ces.tech).

Attachments

[Realfiction postpones digital live event to maximize CES opportunities](#)