



17 June 2026 12:00:00 CEST

Share buyback program (June 10 - June 16, 2026)

On March 05, 2026, Better Collective A/S initiated a share buyback program for up to 40 mEUR, to be executed from March 05, 2026, to March 03, 2027.

Regulatory Release no. 53/2026

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
10 June	10,992	120.6063	1,325,704	Nasdaq Stockholm Nasdaq Copenhagen
11 June	10,992	124.3025	1,366,333	Nasdaq Stockholm Nasdaq Copenhagen
12 June	10,992	125.9788	1,384,759	Nasdaq Stockholm Nasdaq Copenhagen
15 June	10,992	122.8197	1,350,034	Nasdaq Stockholm Nasdaq Copenhagen
16 June	10,992	122.5206	1,346,746	Nasdaq Stockholm Nasdaq Copenhagen
Accumulated under the program following the above purchases:	734,767		99,526,136	

Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above transactions and the completed share cancellation, Better Collective holds 1,186,214 treasury shares, corresponding to approximately 2.02% of the Company's outstanding share capital. The Company's total share capital now amounts to nominally 587,548.50 EUR, divided into 58,754,850 shares with a nominal value of 0.01 EUR each, following the capital reduction. Under the current share buyback programme, purchases of approximately 30,813,000 EUR are still pending completion.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

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Attachments

[Share buyback program \(June 10 - June 16, 2026\)](#)