

4C Strategies signs contract with a new European armed forces customer

4C Strategies, 4C Group AB (publ), a leading provider of software for military training and readiness management, has signed an initial contract with a new European armed forces customer. This marks the company's first engagement within the defence segment in this national market. The contract relates to the delivery of training and exercise management support and represents an important milestone in 4C's continued international expansion.

Although limited in initial scope, the contract holds strategic significance as it marks the entry of a new defense client. It represents an important first step in a broader market expansion, with the potential to pave the way for extended cooperation over time. Delivery of the contract will take place during 2025.

"Establishing a relationship with a new European NATO armed forces customer is an important step for 4C. It confirms the relevance of our offering and aligns with the growing interest we are seeing across Europe. This type of contract creates a strong platform for further growth and long-term partnerships in a new market," says Jonas Jonsson, CEO of 4C Group.

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About 4C Strategies

4C Strategies is a leading global provider of organisational readiness and training management solutions for customers in the defence, public and corporate sectors. 4C Strategies provides an integrated offering of organisational readiness and training management solutions in mission-critical environments, consisting of its software platform Exonaut as well as expert services and software-related services. Exonaut complies with the strictest demands on security and data integrity and is accredited by NATO. From its offices in the Nordics, the UK the US and Australia, 4C Strategies serves over 150 customers, including some of the world's most high-profile public institutions, global enterprises and several NATO allied armed forces. 4C Strategies was founded in Sweden in 2000, and is headquartered in Stockholm. 4C Strategies is the operational brand within 4C Group AB (publ), which is listed on Nasdaq First North Premier Growth Market under the ticker "4C".

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Press Release
06 May 2025 11:00:00 CEST

Attachments

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