

Xplora Technologies AS – Exercise of share options by primary insiders and related transactions

Primary insiders holding share options under Xplora Technologies AS' ("Xplora" or the "Company") share incentive program have today exercised a total of 375,000 options, each equal to one share, at an exercise price of NOK 7 per share. The exercised options will be settled by issuance of new shares in the Company, and the Company's board of directors has today resolved to issue 456 167 new shares, each with a nominal value of NOK 0.004, pursuant to a board authorization to issue new shares granted by the annual general meeting on 16 May 2024.

The primary insiders listed below has exercised the options and subscribed for new shares, and transferred their rights to receive the new shares to a third party in return for a net sales proceed which will be finally determined on the basis of the market price subsequently obtained by the third party. The results of the sales process will be announced in a separate stock exchange notice.

Kristin Hellebust has subscribed 250,000 new shares in the Company at a strike price of NOK 7 per share. All of these new shares shall be transferred to the third party buyer today, as mentioned above. Following this, she holds 323,304 shares in the Company and 0 options in the Company.

Kjetil Fennefoss has subscribed 125,000 new shares in the Company at a strike price of NOK 7 per share. All of these new shares shall be transferred to the third party buyer today, as mentioned above. Following this, he holds 302,342 shares in the Company and 125,000 options in the Company.

All the exercised options have been granted in accordance with the Company's share option program described in the Company's latest annual financial statement.

This information is subject to disclosure requirements in Regulation EU 596/2014 (MAR) article 19 no. 3 and the Norwegian Securities Trading Act section 5-12.

For more information, please contact:

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About Xplora Technologies AS: Xplora is a platform and services company and an industry leader in the market for children's smartwatches. Xplora was founded to give children a safe onboarding to the digital life and a better balance between screen time and physical activity. Xplora's vision is to enable children around the world to experience how their everyday activities can create value and make a positive change in the world. The company is headquartered in Norway with operations in leading European markets. Xplora is listed on Euronext Growth under the ticker symbol XPLRA.

Attachments

[KRT 1500 Kristin Hellebust](#)

[KRT 1500 Kjetil Fennefoss](#)