

PRESS RELEASE

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CEO AND CFO INCREASE SHAREHOLDING IN DONE. AI GROUP AB

Done.ai announces that CEO Staffan Herbst and CFO Philip Gunnarsson have increased their ownership in the Company. Mr Herbst acquired 21,467 shares at an average price of SEK 9.38 per share on February 27, and Mr Gunnarsson acquired 35,000 shares at an average price of SEK 9.86 per share on February 26 and 27.

Following the transaction, Mr. Herbst holds a total of 750,350 shares in Done.ai (107,550 direct and 642,800 indirect via holding company). In addition, Mr Herbst holds 199,387 warrants with the right to acquire 650,420 shares.

Following the transaction, Mr Gunnarsson holds a total of 91,000 shares in Done.ai (56,000 direct and 35,000 indirect via holding company). In addition, Mr Gunnarsson holds 122,699 warrants with the right to acquire 400,256 shares.

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About Done.ai

Done.ai has entered a new chapter marking its transformation from a traditional ERP vendor into a one-stop shop for modern businesses, offering an integrated suite of AI-powered tools that span the full operational workflow. With a modular, API-first architecture, businesses can manage their entire value chain, from first customer touchpoint to back-end accounting, fully integrated in one automated, end-to-end platform.

Through the integration of embedded financial services such as automated treasury management, payment solutions, spend management, and open banking, Done.ai aims to redefine how businesses manage liquidity and financial operations. These services will initially be launched through an exclusive three-year distribution agreement to 24SevenOffice's extensive customer base, ensuring rapid rollout and adoption.

Combining deep technological expertise, strategic partnerships, and AI-driven automation, Done.ai delivers real-time financial control, operational efficiency, and unmatched scalability, positioning the company as a leading AI-native fintech platform for the business sector.

Done.ai is headquartered in Sweden and listed on Nasdaq First North Growth Market under the ticker DONE.