

**PRESS RELEASE**

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## Playdigious Originals releases unique PC title Fretless

Fragbite Group AB's (publ) subsidiary Playdigious is today releasing *Fretless - The Wrath of Riffson* on PC via global distribution platform Steam. After a successful marketing campaign centered around the *Fretless*' music theme, more than 80,000 gamers have wishlisted the title. *Fretless* is the third and largest PC title to date to be released under the Playdigious Originals business unit and brand.

*Fretless – The Wrath of Riffson* is releasing today on PC via global distribution platform Steam. *Fretless* is a rock music themed role-playing game developed by Ritual Studios and based on the music of Rob Scallon. The partnership with the rock artist, and creative collaborations with additional artists, has been part of the marketing strategy for the game. To date, more than 80,000 gamers have wishlisted *Fretless*.

*"Fretless was the first game we signed under Playdigious Originals, it was chosen for its unique theme and commercial potential. We are excited to finally release it today and look forward to developing this IP over the course of many years. The marketing team has done a great job leveraging the music theme in promoting Fretless, through various innovative collaborations, and we all look forward to seeing how the players connect with the game,"* says Abrial Da Costa, CEO, Playdigious.

*Fretless* is the third and biggest title to date releasing under Playdigious Originals; Playdigious' business unit and label focused on publishing new independent games to PC and console. Playdigious Originals was established in June 2023 and has to date published *Linkito* and *Crown Gambit*.

**For questions, please contact:**

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## **About us**

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

## **Attachments**

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