

## PAYDAY™ 3: Party Powder Heist Launches Today!



The PAYDAY gang is back in action with Party Powder, a high-stakes open-ended new paid heist coming to PAYDAY 3 today, alongside the free and highly anticipated Armor 2.0 feature. [Watch the trailer here!](#)

The Palatucci crime family is making a move into Golden Dagger territory, hijacking a massive drug shipment through crooked cops staging a phony bust. But their power play is about to turn sour — triad boss Shayu has hired the PAYDAY gang to flip the table on these opportunists.

Set in a crumbling mob warehouse in New York City's criminal underbelly, Party Powder offers players the choice to go in stealth or loud. The heist focuses heavily on strategy and replayability, rewarding careful planning — or pure chaos



---

For players looking to raise the stakes, there's an extra option: fire up the lab and cook your own product (meth). It's a bold move with even bigger payouts, but only the toughest will survive the heat.

### **PAYDAY 3 Party Powder Heist Overview**

The latest PAYDAY 3 Update contains both paid and free content:

- **Paid DLC** – Party Powder
- **Armour 2.0** – A customisable armour system, allowing players to mix and match chunk types to suit their playstyle - whether they prefer the PAYDAY 2 or PAYDAY 3 approach. Adds flexibility and depth, supporting a wider variety of playstyles
- **New free weapon** – The fan favourite "Judge" from PAYDAY 2 returns in PAYDAY 3 under a new name: "Justicar"
- **Feature Improvement** – OVERKILL Weapon Delivery, now being delivered right to your feet via drone
- **Twix Drops** – Main theme is Apocalypse and includes Mask, Charm, 2 Stickers, Mask pattern

Since launch, PAYDAY 3 has grown to include **17 total heists**, all set across the gritty landscape of New York City. This includes **8 core heists**, **4 side hustles**, and **4 heists** from The Bad Apple DLC campaign – with Party Powder expanding the criminal playground even further.

**For more information about PAYDAY 3, please visit: [www.paydaythegame.com](http://www.paydaythegame.com)**

### **NOTES TO EDITORS:**

Latest assets can be found here: <https://press.plaion.com/Payday-3>

**Title:** PAYDAY 3  
**Platform:** PC, Xbox, PlayStation  
**Genre:** Fantasy, co-op shooter, live ops  
**Developer:** Starbreeze Entertainment  
**Release Date:** Out now

### **For more information, please contact;**

André Persson, Chief Marketing Officer, Starbreeze Entertainment  
Phone: +46(0)8-209 208  
E-mail: [publishing@starbreeze.com](mailto:publishing@starbreeze.com)



---

#### **About PAYDAY™ 3**

The four most well-known clown-masked criminals in recent video game history returned from retirement in PAYDAY 3 on PC via Steam and Epic Games Store, as well as Xbox Series S/X, PlayStation 5 and GeForce Now.

For more information about **PAYDAY 3**, please visit: <https://www.paydaythegame.com>

#### **About Starbreeze AB**

Starbreeze is an independent developer, publisher and distributor of PC and console games targeting the global market, with studios in Stockholm, Barcelona, Paris and London. Housing the smash hit IP PAYDAY, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B. For more information, please visit [www.starbreeze.com](http://www.starbreeze.com).