



Net Insight AB appoints Crister Fritzson as CEO

The board has appointed Crister Fritzson as CEO of Net Insight - Crister will lead the transformation and expansion of Net Insight that the company has embarked upon – Crister will assume his new position during the first half of 2020. Crister has extensive experience of managing companies within the Telecom and Broadcasting industry. Crister currently holds the positions as CEO and group CEO of SJ AB.

” I and the entire board are very pleased with having recruited Crister as the company’s CEO. His experience of the industry and international cooperation as well as a shown ability to successfully lead organizations during changes will be an important asset for the company”, says Gunilla Fransson, chairman of the board of Net Insight.

Crister currently holds the positions as CEO of SJ AB and head of the SJ group. He has previously held positions as the CEO and group CEO of Teracom and Boxer TV Access AB. In addition, Crister has held several senior management positions with Motorola and Allgon Systems. Crister has been a member of the board of Net Insight since 2013.

” I’m glad and proud to have the board’s trust and look forward to leading the company in its next phase and international expansion together with all the innovation capability the company possess”, says Crister Fritzson.

Crister Fritzson will replace the current CEO, Henrik Sund, who will leave the company during the fall.

For further information, please contact:

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About Net Insight

Net Insight is a global leader in media networks, resource optimization and streaming solutions. With more than 20 years’ experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

This information is information that Net Insight is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2019-10-14 20:45 CEST.

Attachments

[Net Insight AB appoints Crister Fritzson as CEO](#)