



## PRESS RELEASE

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# Tobii announces design win for Pimax Dream Air - Provides eye tracking for the new compact headset

Tobii, the world leader in eye tracking and pioneer of attention computing, today announces a design win for Pimax's new headset Dream Air. Tobii and Pimax has an established relationship, with Tobii's eye tracking technology being integrated in the Pimax Crystal headset launched in 2023.

Pimax's new headset Dream Air - open for pre-orders and shipping in December 2025 - is designed to be the world's smallest full-feature 8K Micro-OLED VR headset. Tobii's high-accuracy eye tracking solution optimized for compact headsets proved instrumental for achieving this form factor.

"Together with Tobii, we took on a real engineering challenge. We needed a precise, low-latency eye-tracking solution that could operate in the tight confines dictated by our Pancake optics," said Robin Weng, Founder of Pimax. "Tobii's solution delivered eye tracking that is optimized for a flawless user experience with Dynamic Foveated Rendering."

"Pimax approached us with an exciting challenge driven by their ambitious hardware design," said Emma Bauer, Senior Vice President of Integrations at Tobii. "Our team takes pride in delivering an eye-tracking solution to address Pimax's unique form-factor requirements while also being scalable with low complexity for mass production."

Learn more about Tobii's extended reality Integrations offering [here](#).

For more information, please contact:

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## About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as behavioral studies and research, healthcare, education and training, gaming,



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extended reality, automotive, and many more. Tobii's eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: [www.tobii.com](http://www.tobii.com).

### **About Pimax**

Pimax designs and manufactures ultrahigh-end PCVR headsets, and works towards the goal of eliminating the boundaries between the virtual and real worlds. Known for its wide field-of-view (FOV) and high-resolution headsets, Pimax continues to push the envelope of what is possible in consumer VR. <https://pimax.com/>

### **About the Pimax Dream Air**

Dream Air is the compact flagship VR headset from Pimax, featuring 3840 × 3552 resolution per eye (over 27 million pixels combined) with Sony Micro-OLED panels for unrivaled sharpness. Thanks to Pimax's ConcaveView pancake optics, it achieves a 110° horizontal and 120°+ diagonal FOV, unprecedented for such a portable form factor, weighing under 170 g. Optimized stereo overlap enhances depth perception, making it perfect for both gaming and professional applications.