

Swedencare AB (publ) secures exclusive rights for the purchase of raw material for dental products for the North American market

Swedencare AB (publ) has secured exclusive rights for the North American market through a 5-year agreement with Algea AS, the Norwegian supplier of the raw material for Swedencare's main product line ProDen PlaqueOff®

"We have always had a strong relationship with Algea, our supplier of the raw material in our main product ProDen PlaqueOff®, and together with them developed the unique quality and efficacy of the product that is an important part and the foundation for Swedencare's success story. With this agreement, we have now ensured an exclusive and long term collaboration for pet dentalcare products in North America." Says Håkan Lagerberg, CEO of Swedencare.

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About Swedencare

Swedencare develop, produce, market, and sell premium products on the global and fast-growing market within animal healthcare for cats, dogs and horses. The product groups ProDen PlaqueOff®, Stratford and NutriScience are represented on approximately fifty markets in all parts of the world through ten subsidiaries in the Nordics, United States, France, Spain, Greece, Great Britain and Ireland and with an external distribution network. Swedencare's sales have increased significantly over the last few years with strong margins and results. The board of directors and the management have a wide and extensive experience of international marketing and sales.

Press Release
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Attachments

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