

Modular Finance launches a new IRM in Monitor

After a considerable time of product development, in close co-operation with our customers, we now launch a new IRM in Monitor. Investor Relationship Management assists listed companies in making their IR-work more effective and easier to follow up.

Monitor has since the start provided unique data and functionality in regards to ownership information. The platform assists listed companies in the Nordics to dynamically and on an ongoing basis identify and track shareholders that otherwise are hard to identify. Since the launch in 2016 the platform has been broadened and also includes complete functionality for Investor Targeting, data for reports, a mobile app with notifications and now, a complete and state of the art IRM.

I am very proud of the team and its efforts in this development. In my view Monitor is now by far the most complete and potent IR-product in the Nordics, says Petter Hedborg, CEO of Modular Finance.

IRM is short for Investor Relationship Management and can be seen as a CRM for listed companies. The new improved module offers new possibilities to search for counterparts and investors in a global database but also for planning and logging IR-activities in an efficient way.

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About Modular Finance

Modular Finance is a SaaS company focusing on the financial market in the Nordic region. Through our two business areas, Banking & Finance and Listed companies, we offer a number of niche products with a focus on user friendliness.

Attachments

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