

Amazon Studios extends with Codemill to an order value of 10,4 MSEK during 2024

Umeå, Sweden, 31st January 2024 - Codemill (Nasdaq: CDMIL) has announced that Amazon Studios continues to design and build their next generation Media Supply Chain platform with Codemill's Digital Services team. Codemill will provide UX research, design and full stack software development services that builds on previously purchased Codemill product Accurate Player SDK. The current order is worth \$1M (approx 10,4 MSEK).

Amazon Studios is building a next generation Media Supply Chain using Codemill's Digital Services with their unique Media & Entertainment and UX capabilities and as previously announced Accurate Player SDK. With this order Amazon Studios confirms the intention to continue to build their future state Media Supply Chain together with Codemill.

Amazon Studios, a subsidiary of Amazon.com, Inc., specialises in creating and producing original films and television series for a global audience. Original series all premiere exclusively on the streaming platform, Prime Video, which is available in over 240 countries and territories. In film, Amazon Studios produces and acquires original movies for theatrical release and exclusively for Prime Video.

Codemill Digital Services consist of UX research, design, full stack software development and integration for the Media & Entertainment industry. Customers select the underlying technology stack, while collaborating with Codemill on the frontend user experience, to create an integrated end-to-end workflow. From content acquisition and task management, to Quality Control (QC), asset localisation/versioning, content verification, compliance and ad-break workflows, to order fulfilment, packaging and delivery. Codemill's Accurate Player SDK and Accurate.Video software suite add key user functionality to the overall workflow.

Maria Hellström, CEO, Codemill, commented: "We have been working with Amazon Studios for over a year and are humbled that they trust us to continue to develop their business critical Media Supply Chain together."

För ytterligare information, vänligen kontakta:

Maria Hellström, VD Codemill AB
Telefon: +46 70 910 24 31
E-post: maria.hellstrom@codemill.se

Certified Adviser:

Carnegie Investment Bank AB (publ)

Om Codemill

Codemill är ett svenskt teknikbolag som erbjuder mjukvarutveckling och tekniska tjänster för video- och mediebolag. Codemills produkter Accurate.Video och Accurate Player SDK ger världens största broadcast, VOD/OOT, Content Supply Chain och MAM-plattformar verktyg för att förenkla mediaproduktionen. Codemills kunder är flera av de stora Hollywoodaktörerna däribland Paramount Global, TV-bolag såsom BBC, ITV och ProSieben.Sat1, VOD/OTT-plattformar såsom Joyn, samt publicister och varumärken som The Guardian.

Bolaget är noterat på Nasdaq First North Growth Market.
Bolagets Certified Adviser är Carnegie Investment Bank AB (publ).

Denna information är sådan information som Codemill AB är skyldigt att offentliggöra enligt EU:s marknadsmissbruksförordning. Informationen lämnades, genom ovanstående kontaktpersoners försorg, för offentliggörande den 2024-01-31 11:05 CET.

Bifogade filer

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