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PRESS RELEASE

## **Kambi Group plc expands in Argentina with Casino Magic partnership**

### **Agreement with leading Argentinian casino operator grows Kambi's LatAm footprint and strengthens global network**

Kambi Group plc, the world's trusted sports betting partner, has entered into a multi-year agreement to provide its technology and services to leading Argentinian operator Casino Magic.

The partnership will see Kambi support the launch of an online Casino Magic sportsbook in Argentina's Neuquén province, with the country in the process of regulating sports betting on a province-by-province basis.

The Casino Magic sportsbook is expected to be live in Neuquén during Q1 2021, complementing the operator's existing online casino offering.

Kristian Nylén, CEO, Kambi, said: "We are delighted to have finalised this agreement with Casino Magic and in doing so strengthened the Kambi network. It is a partnership with real promise as we aim to realise the potential of regulated sports betting in Argentina.

"Kambi's ability to efficiently pivot our technology to satisfy the compliance requirements within any regulated market is evident, and we are very excited at the prospect of leveraging this to deliver fantastic sports betting experiences to Casino Magic's players in Neuquén and continue our expansion in Latin America."

Eduardo Nanton, General Manager, Casino Magic, said: "Kambi has established itself as the clear sportsbook of choice in regulated markets in Latin America and across the world, so we are pleased to have agreed this long-term partnership.

"Their commitment to bringing exciting experiences to players matches our own, and we look forward to working with them as we progress our ambitious plans for the Casino Magic brand."

### **For further information, please contact:**

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Mia Nordlander  
SVP Investor Relations  
[Mia.Nordlander@kambi.com](mailto:Mia.Nordlander@kambi.com)  
Mobile: +44 (0) 7850 910 933  
Office: +44 203 318 6279

## About Kambi

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Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include 888 Holdings, ATG, Churchill Downs Incorporated, DraftKings, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 850 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

[Certifiedadviser@redeye.se](mailto:Certifiedadviser@redeye.se)

Tel: +46 (0) 8 121 576 90

## Attachments

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