

BIMObject reaches new milestone - 100,000 published product pages

BIMObject, the global marketplace for the construction industry, today announces that the company has surpassed the milestone of 100,000 published product pages on bimobject.com. Every product page can contain several product variations (SKUs), making the actual number of products even higher.

The products, that span everything from interior design to building materials, are produced by more than 2,000 building product brands worldwide. On average, a product file is downloaded every second by one of the more than 2.5 million registered users of bimobject.com.

Carl Silbersky, CEO of BIMObject, comments: *"I'm very proud of our team and the hard work that has produced this achievement. This milestone is not just of symbolical importance; we know that the number of products has a large impact on the value of our marketplace. More products bring more visitors from search engines, more registered users and more downloads, which in turn also creates more value for our customers."*

For more information, please contact:

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About BIMObject

We can't go on building like we do today. BIMObject is on a mission is to digitalise construction for a more sustainable future. We're a global marketplace for the construction industry, that provides architects and engineers with the information and inspiration they need to design buildings faster, smarter and greener.

With 2,000+ building product brands* and 100 of the world's top 100 architect firms among our users, we power digital building design worldwide. In 2020, the company had annual net sales of SEK 137 million.

BIMObject's shares are traded on Nasdaq First North under the ticker: BIM.
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** Defined as the number of unique brands (including subsidiaries with separate product ranges) with products available for download on bimobject.com.*

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Attachments

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