



17 January 2023 08:00:00 CET

Better Collective – Share buyback program

On November 22, 2022 Better Collective A/S (“the Company”) initiated a share buyback program for up to 5 mEUR, to be executed during the period from November 22, 2022 to February 20, 2023.

Regulatory Release no. 04/2023

Reference is made to the regulatory release no. 41 “Better Collective initiates share buyback program to cover future payments relating to acquisitions and LTI programs” published on November 21, 2022.

The following transactions have been executed under the program during the period from January 10, 2023 to January 16, 2023:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
10/1/2023	10,007	139.2872	1,393,847
11/1/2023	10,569	140.4171	1,484,068
12/1/2023	9,362	143.5098	1,343,539
13/1/2023	10,024	145.4877	1,458,369
16/1/2023	10,524	147.9109	1,556,614
Accumulated under the program following above purchases:	352,346		49,228,725

Following the above purchases, Better Collective A/S holds 739,431 treasury shares corresponding to 1.34% of the outstanding share capital of the Company.

Purchases for an amount of up to EUR 620,634 (SEK 6,521,275) remain to be executed under the program.

Contact

Investor Relations

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About Better Collective

With a vision to become the world's leading digital sports media group, **Better Collective** own and operate international, as well as local, sports communities and media that aim to make sports entertainment more sustainably engaging and fun. Via its online media and other related services, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's impressive portfolio includes; **VegasInsider.com**, **HLTV.org**, **FUTBIN.com**, **bettingexpert.com** and **Action Network**. To learn more about Better Collective please visit bettercollective.com

This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-01-17 08:00 CET.

Attachments

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