

# Precise Biometrics to Showcase Biometric Recognition Solutions at ISC West and Embedded World

Precise Biometrics, a global pioneer in biometric technology solutions, announces its participation in two prominent industry events this month: ISC West in Las Vegas, United States and Embedded World in Nuremberg, Germany. Precise Biometrics' presence at the events is part of the strategic plan to expand its business and gain new customers in the U.S. and in Europe.

At ISC West (April 9th-12th), Precise Biometrics will be an exhibitor and sponsor, highlighting the company's biometric access solution, YOUNiQ Access, and its latest addition to its biometric modality suite, palm recognition.

Simultaneously, at Embedded World (April 9th-11th), Precise Biometrics will team up alongside its sensor-manufacturing partners Infineon Technologies and Arrow Electronics. The focus is on showcasing the company's comprehensive biometric suite for embedded systems, with a spotlight on biometrics in automotive including use cases like authentication for car access, driver settings and incar payments. The solution that will be showcased at Embedded World combines Infineon's fingerprint sensor and Precise Biometrics fingerprint algorithm and will be available in the Arrow booth (booth number 4A-342).

The participation in these two events is part of the strategic plan for Precise Biometrics' current commercialization phase and the key objective is to find new customers and partners to drive increased sales across verticals.

Precise Biometrics invites attendees and media to connect during both ISC West and Embedded World to learn more about biometric recognition solutions and explore potential partnerships. Please use this link to schedule an appointment:

https://precisebiometrics.com/youniq-contact/

## Joakim Nydemark, CEO of Precise Biometrics, comments:

"In today's fast-moving world where security and safety are more important than ever, there is an increasing demand for biometric identification solutions. We are excited to participate at both ISC West and Embedded World, showcasing our latest advancements in biometric technology. These key events provide valuable business opportunities and a chance to engage with partners, customers, and potential clients, fostering business discussions in the biometric security landscape. I will be on site at ISC West and very much look forward to meet customers and partners attending the show."



#### **Contacts**

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#### **About Us**

Precise Biometrics AB (publ) ("Precise") is a global pioneer in biometric technology. The company offers products in various areas of application that enable users – using their own biometrics – to authenticate or identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Biometric Technologies, and operates out of its offices in Lund (HQ) and Stockholm, Sweden, Potsdam NY, USA, Seoul, South Korea, Taipei, Taiwan, and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www. precisebiometrics.com

### **Attachments**

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